

FIRST QUARTER 2024 TRADING UPDATE



























# 1Q 2024 HIGHLIGHTS

USD 942 million	<b>REVENUE</b> +6.6% YoY +11.6% YoY in local currency	USD 903 million	<b>SERVICE REVENUE</b> +5.5% YoY +10.4% YoY in local currency
USD 474 million	MULTIPLAY AND DOUBLEPLAY 4G REVENUES +11.9% YoY +17.3% YoY in local currency	USD 386 million	<b>EBITDA</b> +0.2% YoY +5.1% YoY in local currency
USD 125 million	<b>CAPEX</b> +38.6% YoY LTM capex intensity 18.3%	USD 112 million	EQUITY FREE CASHFLOW +6.3% YoY
USD 632 million	TOTAL CASH AND CASH EQUIVALENTS USD 261 million at HQ	USD 3.7 billion	GROSS DEBT USD 2.0 billion lower YoY
USD 2.0 billion	NET DEBT EXCLUDING LEASES	1.51x	<b>LEVERAGE</b> Net debt excl. leases to EBITDA*
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Note: Total cash and cash equivalents does not include USD 200 million relating to banking operations in Pakistan; VEON also holds long-term sovereign bonds of USD 215 million as of 31 March 2024.

<sup>\*</sup> Denotes last-twelve-months (LTM) EBITDA

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**Amsterdam, 16 May 2024 7:00AM CEST** – VEON Ltd. (NASDAQ: VEON, Euronext Amsterdam: VEON), a global digital operator that provides converged connectivity and online services, announces selected financial and operating results for the first quarter ended 31 March 2024.

In 1Q24, VEON continued to report growth in revenues in reported currency terms with double digit local currency top-line growth. Total revenues reached USD 942 million, an increase of 6.6% YoY in reported currency (+11.6% YoY in local currency). Service revenues amounted to USD 903 million, an increase of 5.5% YoY in reported currency (+10.4% YoY in local currency), and EBITDA of USD 386 million represented a 0.2% YoY increase in reported currency terms (+5.1% YoY in local currency). Capex in 1Q24 was USD 125 million, an increase of 38.6% YoY, and reported capex intensity for the last twelve months was 18.3% (-2.0p.p. YoY). Total cash and cash equivalents as of 31 March 2024 amounted to USD 632 million (excluding cash related to banking operations in Pakistan) with USD 261 million held at the headquarters ("HQ") level.

For FY 2024, VEON maintains its full-year guidance for revenue and EBITDA of 16%-18% and 18%-20% growth in local currency supported by execution of its digital operator strategy, and for Group capex intensity of 18%-19%.

#### Kaan Terzioğlu commented on the results:

I am pleased to see balanced organic performance in all our markets, reflecting our ability to serve our customers in both consumer and business segments with digital solutions in finance, entertainment, healthcare, education and enterprise services.

Our operating companies successfully leverage our customer acquisition and engagement capabilities as well as our distribution power to meet the growing demand for digitalization in our markets, where we served a total of 111 million monthly active users across our digital services in March 2024.

I am excited to see the continuation of our growth trend as we deepen our customer engagement through high-quality digital experiences, which are now being strengthened with new technologies including artificial intelligence.

We look forward to updating our investors on our upcoming Capital Markets Day on June 6th, 2024.

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<b>VEON Group</b> USD, million	1Q24	1Q23	YoY Reported	YoY LCY
Total revenue, of which:	942	884	6.6%	11.6%
Total service revenue	903	856	5.5%	10.4%
EBITDA	386	385	0.2%	5.1%
Capex	125	90	38.6%	
LTM capex intensity	18.3%	20.3%	(2.0p.p.)	
Equity Free Cash Flow	112	106	6.3%	
Licenses payments	(5)	(93)	94.2%	
Equity Free Cash Flow (after licenses)	68	(22)	n.m.	
Cash and cash equivalents	632	2,993		
Cash and cash equivalents at HQ level	261	2,497		
Net debt	3,064	2,709		
Net debt, excluding leases	2,040	1,911		
Customers				
Mobile customers (millions)	157.8	157.7	0.1%	
Digital MAU (millions)	111.0	79.1	40.1%	
Fixed-line customers (millions)	1.8	1.8	1.7%	
Operational metrics				
4G users (millions)	97.4	88.1	10.6%	
4G user penetration	61.7%	55.9%	5.8p.p.	

Note: Cash and cash equivalents do not include amounts related to banking operations in Pakistan: USD 200 million in 1Q24 and USD 47 million in 1Q23; VEON also holds long-term sovereign bonds of USD 215 million as of 31 March 2024.



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VEON delivered 6.6% annual reported currency growth and 11.6% annual local currency growth in revenues in 1Q24, driven by ongoing execution of our Digital Operator strategy.

**Group revenues** increased by 6.6% YoY during 1Q24 in reported currency and by 11.6% YoY in local currency terms.

All operating companies, other than Ukraine as a result of the measures taken after the cyberattack, achieved growth in reported currency with four of them recording double-digit growth in local currency.

The Group's YoY revenues and EBITDA performance was impacted by customer retention measures implemented in Ukraine in 1Q24, following the cyberattack in December 2023 (c.USD 46 million revenue impact and c.USD 47 million EBITDA impact). As of the reported date, there is no ongoing impact on the customer, and/or user activity in Ukraine.

1Q24 YoY	Reported	LCY
Total revenue	6.6%	11.6%
Ukraine	(17.8%)	(14.1%)
Pakistan	19.2%	28.7%
Kazakhstan	22.6%	21.4%
Bangladesh	1.8%	5.6%
Uzbekistan	4.8%	15.2%
Kyrgyzstan	10.8%	14.2%

**Service revenues** increased by 5.5% YoY in reported currency and rose by 10.4% YoY in local currency.

In 1Q24, **Group EBITDA increased** 0.2% YoY in reported currency and increased by 5.1% in local currency terms, with **Group EBITDA margin** of 41.0% (-2.6 p.p. YoY).

VEON operations, other than Ukraine, accelerated top line growth to 15.0% YoY in reported currency.

In 1Q24, we reported 157.8 million mobile subscribers (+0.1% YoY). The Group's **4G user base** grew by 10.6% YoY, reaching 97.4 million, with 9.3 million 4G users added over the last 12 months. 4G users now account for 61.7% of our total subscriber base, increasing by 5.8 p.p. from a year earlier, supporting further conversion of subscribers into multiplay users who use at least one of our digital platforms and services in addition to 4G data and voice.

VEON continued to execute on its **Digital Operator strategy** ("DO1440") that launched in 2021 and has been building portfolios of digital applications and services tailored for each of our markets. We aim to deliver digital engagement for every minute of the day through services powered by our 4G network across our key adjacent markets, spanning areas including financial services, digital entertainment, digital health, digital learning, business-to-business solutions and industrial applications, as well as providing locally relevant digital experiences. The total number of MAUs of VEON's operating companies' digital services amounted to 110.6 million for the month of March 2024, driving greater digital inclusion and local talent development in the digital space.

Our **multiplay B2C customers** (those who make use of at least one of our digital services on top of our voice and 4G data services) increased by 21.4% YoY to 33.6 million, representing 26.3% of the user base and accounting for 49.4% of VEON's B2C revenues.

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Multiplay B2C customer ARPU is 3.9x higher, and churn is 2.2x lower, than for voice-only B2C customers. Multiplay ARPU levels in each of our operating companies, excluding Ukraine, increased at rates ranging from 4% to 47% YoY in 1Q24 in local currency terms.

Through digital entertainment applications, VEON Group's digital operators aim to meet the rising demand in their respective markets for locally relevant content, delivered with a superior digital experience. These applications support not only local content creators but also increasingly provide viable avenues for advertisers who want to reach the young and digitally sawy audiences of the Group's digital applications.

Our media streaming services, including Toffee in Bangladesh and Tamasha in Pakistan, remain important drivers for growth in our multiplay customer base. Toffee had 9.2 million MAUs (-21.2% YoY), while Tamasha in Pakistan reached 12.0 million MAUs, representing a 2.1-fold YoY increase. For Toffee, YoY comparison in MAU is distorted is distorted by the introduction of a paywall for sports which was not in place in 1Q23.

Our digital financial services business in Pakistan, JazzCash, reported 17.2 million MAUs (+17.7% YoY) and increased its 12-month total transaction volume by 47.1% YoY.

In 1Q24, **Group capex** was USD 125.1 million (+38.6% YoY) with capex intensity for the last twelve months of 18.3% (-2.0 p.p. YoY).

We closed the first quarter of 2024 with **total cash and cash equivalents** of USD 632 million (a decrease from USD1,738 million at December 2023 following the USD 1,055 million RCF repayment in the quarter), excluding banking operations in Pakistan, with USD 261 million at the HQ level. Our local operations remain self-funded.

In **Ukraine**, the team continued to focus on keeping the country connected despite the cyberattack in December 2023. Nearly 100% of our radio network is operational at the end of the quarter. Kyivstar's revenues decreased 14.1% YoY in local currency (-17.8% YoY in reported currency). Kyivstar's 4G customer base grew 8.9% YoY, with data usage rising 3.8% YoY per user. EBITDA decreased by 26.3% YoY in local currency terms (-29.6% YoY in reported currency) despite ongoing operational cost pressures in 1Q24, including electricity and fuel costs,

and continued charitable donations, as well as staff and customer support programs.

**Pakistan** revenues rose 28.7% YoY in local currency (+19.2% YoY in reported currency), a strong result with an improving macroeconomic environment. Jazz grew its 4G users (+6.7% YoY), ARPU (+30.3% YoY) and data usage (+24.5% YoY) in 1Q24. EBITDA increased by 27.1% YoY in local currency terms (+17.8% YoY in reported currency).

In **Kazakhstan**, revenues increased 21.4% YoY in local currency terms (+22.6% YoY in reported currency). This was driven by the further expansion of our mobile customer base (+5.7% YoY), 4G user growth (+16.2% YoY), increased data usage (+7.2% YoY) that supported ARPU expansion (+18.4% YoY). EBITDA rose by 27.8% YoY in local currency terms (+29.1% YoY in reported currency).

In **Bangladesh**, Banglalink's revenues increased 5.6% YoY in local currency (+1.8% YoY in reported currency) supported by the growth of its customer base. The operator's nationwide network expansion supported 23.1% YoY growth in 4G users. Banglalink continued to deliver joint growth in its subscriber base, which increased +6.0% YoY, as well as a stable ARPU (-0.6% YoY). In 1Q24, EBITDA for Banglalink decreased by 9.4% YoY in local currency (-12.6% YoY in reported currency) primarily due to higher electricity tariffs, costs related to the network expansion, and a one-off charge related to the sale of towers.

In **Uzbekistan**, revenues increased by 15.2% YoY in local currency (+4.8% YoY in reported currency), for the eleventh consecutive quarter of double-digit YoY revenue growth. This was driven by a 6.2% YoY expansion of the 4G subscriber base, which now represents 74% of total customers, and robust growth in ARPU and data usage. EBITDA decreased by 4.8% YoY in local currency (-13.4% YoY in reported currency) in 1Q24 due to investment in AdTech.

As we deliver on our Digital Operator strategy targets across the Group, we maintain our guidance for 2024 local currency revenue growth of 16%-18%, and for 2024 local currency EBITDA growth of 18%-20%, on a normalized basis. VEON's 2024 outlook for the Group's capex intensity is in the range of 18%-19%.



# VEON and Beeline Kazakhstan partner with GSMA and Barcelona Supercomputing Centre to support use of Al in local languages

On 15 May 2024, VEON announced that it has signed a Memorandum of Understanding ("MoU") with Beeline Kazakhstan, the GSMA and the Barcelona Supercomputing Centre - Centro Nacional de Supercomputacion ("BSC-CNS") to explore collaboration on the development of artificial intelligence and language technologies for languages with low digital resources.

The parties will explore collaboration opportunities focusing on the development of mechanisms and documentation on language models and AI systems for under-resourced languages, including the local languages of the countries where VEON operates.

## Streaming ICC cricket tournaments in 2024 and 2025 in Pakistan and Bangladesh

On 14 May 2024, VEON announced that Tamasha, its leading digital entertainment platform in Pakistan, has secured digital streaming rights for all major International Cricket Council's ("ICC") tournaments throughout 2024 and 2025. Tamasha, Pakistan's largest homegrown OTT platform with more than 60 million unique viewers over the past year, will digitally broadcast the ICC Men's T20 World Cup 2024, ICC Champions Trophy 2025, ICC Men's Test Championship, and all Women ICC events.

On 26 April 2024, VEON announced that Banglalink, its digital operator in Bangladesh, secured the exclusive rights to the nation-wide streaming of ICC world events until the end of 2025. The ICC matches will be available on Toffee streaming platform, commencing with the ICC Men's T20 World Cup on 1 June 2024.

### VEON's Banglalink leads 3G phase-out, deepening its focus on 4G

On 9 May 2024, VEON announced that its digital operator Banglalink has become the first in Bangladesh to phase out

3G services, as part of its strategy to enhance 4G performance throughout the country through reallocation of network resources.

The 3G phase out follows extensive investment by Banglalink in next generation 4G networks to provide high-quality nationwide connectivity and accelerate the use of digital services. Banglalink's 4G subscriber base have grown from 8.0 million at the end of 2020 to 21.5 million at the end of the first quarter of 2024, while its population coverage in 4G increased from 60% to 88% in the same period.

#### **VEON launches consent solicitation process**

On 7 May 2024, VEON Holdings B.V. announced that its April 2025 USD noteholders and its November 2027 USD noteholders have consented to certain proposals in respect of its notes, most notable being to extend the deadline for provision of audited financial statements for the years 2023 and 2024 and that no further payments of principal or interest (including any Accrued Interest) will be made on the notes of the relevant series which remain outstanding (further details of the consents are set out in VEON Holdings B.V.'s Notice of Meetings dated 18 April 2024). VEON Holdings B.V. will issue new notes to the April 2025 and November 2027 noteholders who participated in the consent process.

VEON Holdings B.V. further announced the adjourned meeting for the June 2025 and September 2026 RUB notes as it did not achieve quorum in the first noteholder meetings; lastly VEON Holdings B.V. announced and that in respect of the September 2025 RUB notes the consent has not passed.

#### Sukuk in Pakistan

On 30 April 2024, VEON's subsidiary Jazz announced that it completed its PKR 15 billion (c.USD 50 million) Sukuk issuance of Islamic financial certificates, similar to bonds,

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that comply with Shariah principles. This transaction marks the first ever and largest short term unsecured Sukuk by a telecom operator in Pakistan. This will pave way to an entirely new funding avenue for Jazz to fund its 4G for all digital ambitions. This Sukuk issue will also contribute to the increased utilization of Shariah-compliant financial instruments in Pakistan's capital markets.

#### **VEON announces 2024 AGM and Board nominees**

On 24 April 2024, VEON announced that its Board of Directors ("Board") has set the date for the Company's 2024 Annual General Meeting of Shareholders (the "AGM") for 31 May 2024. The record date for the AGM has been set for 25 April 2024.

#### **VEON** management increases share ownership

On 12 April 2024, VEON announced an increase in management's ownership of VEON shares through awards under its existing equity incentive-based compensation plans. VEON is utilising certain of the 92,459,532 common shares issued to VEON Holdings B.V., announced on 1 March 2024, to satisfy the awards made.

Figures represent the ADS equivalents of VEON common shares awarded:

	STI 2023 <sup>1</sup>	Project Award <sup>2</sup>	Special Award <sup>3</sup>	LTI 2024 Award <sup>4</sup>
Kaan Terzioglu	57,248			240,169
Joop Brakenhoff	10,515	8,778	2,102	95,913
Omiyinka Doris	5,832	7,524		82,211

In connection with the above-mentioned share awards, VEON's Group Executive Committee ("GEC") received a total of 2,299,995 VEON common shares (equal to 91,999 VEON American Depositary Shares ("ADSs")) within the scope of the VEON's Deferred Share plans, and the GEC were granted a total of 10,457,359 VEON common shares (equal to 418,294 ADSs) as a part of the LTI plans. The grant amounts set out in the table above reflect the net award amounts transferred to each of the GEC members after deducting shares to cover withholding taxes (as applicable), save for the LTI 2024 awards which are unvested and reflect the gross award amounts.

As previously announced, GEC members are required to accrue and maintain a minimum level of VEON shares. This will be equivalent to 6.0x the annual base salary for the Group CEO and 2.0x the annual base salary for the other GEC members.

# VEON pays back outstanding balance and cancels its Revolving Credit Facility

On 28 March 2024, VEON announced that it repaid in full the outstanding balance of USD 805 million (principal, excluding accrued interest), preceded by an earlier payment of USD 250 million, under its revolving credit facility ("RCF") and cancelled the RCF.

The repayment of the outstanding amount and the cancellation of the RCF will reduce VEON's interest expenses, in line with our effective cash and balance sheet management practices.

#### VEON announces sale of its stake in Beeline Kyrgyzstan

On 26 March 2024, VEON announced that it signed an agreement for the sale of its 50.1% indirect stake in Beeline Kyrgyzstan to CG Cell Technologies, which is wholly owned by CG Corp Global.

The sale is a part of VEON's strategy to simplify the Group's structure and focus on its markets where it can create scale with its DO1440 digital operator model by providing digital services in finance, entertainment, healthcare and education. The transaction values Beeline Kyrgyzstan's business at 3.4x 2023 EBITDA (pre-IFRS16).

Completion of the sale of VEON's stake in Beeline Kyrgyzstan, which is held by VIP Kyrgyzstan Holding AG, to CG Cell Technologies Designated Activity Company is subject to relevant regulatory approvals. As of 31 March 2024 the net assets of the Kyrgyzstan operations have been classified as assets held for sale.

<sup>&</sup>lt;sup>1</sup> The Short-Term Incentives ("STI") 2023 share awards were granted as part of VEON's Deferred Share Plan. The Deferred Share grant, which represents 50% of the STI scheme, relates to the period from 1 January 2023 to 31 December 2023 and is deferred into shares under the Deferred Share grant rules. The shares vested immediately and are required to be held for period of two years from 16 February 2024.

<sup>2</sup> A 'Project Award' was granted as part of VEON's Deferred Share Plan to Joop Brakenhoff and Omiyinka Doris for their contributions to successfully

completing a key project. The shares vested immediately and are required to be held for one year from 5 March 2024.

 $<sup>^3</sup>$  A 'Special Award' was granted to GEC member, Joop Brakenhoff, as part of VEON's Deferred Share Plan granted in December 2021 and is now fully vested.

 $<sup>^4</sup>$  The Long-Term Incentive ("LTI") 2024 share grant is awarded in relation to the three-year period from 1 January 2024 to 31 December 2026. The vesting of these shares is linked to the relative TSR performance to VEON's peer group which will be assessed at the end of the plan period.

# LIQUIDITY AND CAPITAL STRUCTURE

#### **KEY DATA**

USD million	31 Mar 2024 3	31 Dec 2023	QoQ	31 Mar 2023	YoY
Cash and cash equivalents	632	1,736	(63.6%)	2,993	(78.9%)
Marketable securities	215	150	43.3%	0	NM
Gross debt, of which	3,699	4,693	(21.2%)	5,714	(35.3%)
Bonds and loans - principal	2,586	3,631	(28.8%)	4,910	(47.3%)
Lease liabilities - principal	1,024	985	3.9%	804	27.3%
Long-term accounts payable and other	89	77			
Net debt	3,064	2,955	3.7%	2,709	13.1%
Net debt / LTM EBITDA	1.92x	1.86x		1.61x	
Net debt excluding leases	2,040	1,977	3.2%	1,911	6.8%
Net debt excluding leases / LTM EBITDA	1.51x	1.44x		1.29x	

Note: Certain comparative amounts have been reclassified to conform to the current period presentation. Cash and cash equivalents exclude amounts relating to banking operations in Pakistan: USD 200 million in 1Q24, USD 165 million in 4Q23 and USD 47 million in 1Q23. Long-term accounts payable relate to arrangements with vendors for financing network equipment.

**Total cash and cash equivalents** decreased in the first quarter to approximately USD 632 million, mostly due to the USD 1,055 million RCF repayment. Of this, USD 261 million in cash and cash equivalents is held by VEON'S HQ in Amsterdam and 99% of HQ cash is denominated in US dollars and euro. The HQ-level cash and cash equivalents are held in bank accounts, money market funds and on-demand deposits at a diversified group of international banks. In addition to the USD 632 million, VEON also holds sovereign bonds of USD 215 million as of 31 March 2024 with tenors greater than 3 months.

**Gross debt** decreased to USD 3.7 billion in the first quarter of 2024. The decrease in gross debt was driven by the before mentioned repayment of the RCF. This was partially offset by a small increase in the lease liabilities and bank loans at some of our operating companies.

**Lease liabilities** increased to USD 1,024 million at the end of 1Q24, which was primarily impacted by the sale of towers in Bangladesh completed in 4Q23 as well as by 4G network expansion in Pakistan, Ukraine, Kazakhstan and Uzbekistan.

**Net debt** increased to USD 3.1 billion at the end of 1Q24 and **Net debt excluding leases** increased to USD 2.0 billion mainly due to reduction in total cash and cash equivalents in excess of cash used to repay principal amount of debt. This resulted in increased net debt/EBITDA and net debt excluding leases/EBITDA ratios of 1.92x and 1.51x, respectively.



#### Debt maturities at HQ level, USD (million) equivalent

Year	Bonds	Total
2024	-	-
2025	691	691
Beyond 2025	1,107	1,107

Note: the amounts exclude accrued interest costs.

VEON does not have any material debt maturities until April 2025.



#### **KEY FIGURES BY COUNTRIES**

USD million	1Q24	1Q23	YoY reported	YoY LCY
Total revenue	942	884	6.6%	11.6%
Ukraine	188	228	(17.8%)	(14.1%)
Pakistan	321	269	19.2%	28.7%
Kazakhstan	214	175	22.6%	21.4%
Bangladesh	141	138	1.8%	5.6%
Uzbekistan	67	63	4.8%	15.2%
Kyrgyzstan	14	13	10.8%	14.2%
HQ and eliminations	(2)	(2)	31.4%	
Service revenue	903	856	5.5%	10.4%
Ukraine	185	227	(18.3%)	(14.6%)
Pakistan	291	250	16.5%	25.7%
Kazakhstan	209	169	23.4%	22.2%
Bangladesh	139	136	2.4%	6.2%
Uzbekistan	66	63	4.6%	15.1%
Kyrgyzstan	14	13	10.5%	13.9%
HQ and eliminations	(2)	(2)	24.0%	
EBITDA	386	385	0.2%	5.1%
Ukraine	95	135	(29.6%)	(26.3%)
Pakistan	143	122	17.8%	27.1%
Kazakhstan	118	92	29.1%	27.8%
Bangladesh	44	50	(12.6%)	(9.4%)
Uzbekistan	24	28	(13.4%)	(4.8%)
Kyrgyzstan	5	5	5.1%	8.4%
HQ and eliminations	(44)	(46)	4.9%	
EBITDA margin	41.0%	43.6%	(2.6p.p.)	

#### **UKRAINE**

Keeping Ukraine connected and investing in its future

UAH million	1Q24	1Q23	YoY
Total revenue	7,169	8,346	(14.1%)
Service revenue	7,080	8,294	(14.6%)
EBITDA	3,627	4,921	(26.3%)
EBITDA margin	50.6%	59.0%	(8.4p.p.)
Capex	1,072	780	37.4%
Capex intensity	20.5%	19.3%	1.3p.p.
Customers			
Mobile (mln)	23.9	24.3	(1.9%)
Digital MAU (mln)	7.7	6.7	15.0%
Broadband (mln)	1.1	1.1	(1.1%)
Mobile metrics			
Total operating revenue	6,661	7,830	(14.9%)
Service revenue	6,661	7,830	(14.9%)
Data revenue	3,875	4,472	(13.3%)
Data users (mln)	17.7	17.3	2.1%
4G users (mln)	14.5	13.3	8.9%
4G Penetration	60.6%	54.6%	6.0p.p.
ARPU (UAH)	92	106	(12.4%)
MOU (min)	549	554	(0.9%)
Data usage (GB/user)	9.9	9.5	3.8%
Fixed-line metrics			
Total operating revenue	419	463	(9.5%)
Service revenue	419	463	(9.5%)

Kyivstar's revenues and EBITDA were impacted by the additional measures introduced to support Kyivstar customers following a widespread external cyberattack in December 2023, which resulted in a temporary disruption of Kyivstar's network and services.

In 1Q24, total **revenues** decreased by 14.1% YoY, with mobile service revenues lower by 14.6% YoY, due to a customer retention program to address customer needs following the December 2023 cyberattack.

**EBITDA** decreased by 26.3% YoY, corresponding to an EBITDA margin of 50.6% in 1Q24, as Kyivstar continues to assist its employees and local communities with staff and customer support programs, including de-mining and recovery initiatives in Ukraine.

Kyivstar's 1Q24 revenues and EBITDA were affected by UAH 1.7 billion and by UAH 1.8 billion respectively due to the customer retention program and additional customer appreciation measures that were introduced following the cyberattack in December 2023. Excluding one-off items, revenue grew by 6.8% YoY while EBITDA grew by 9.9% YoY in 1Q24, despite annual increases in utility tariffs. This growth was bolstered by an uptick in 4G penetration and an increase in customers opting for Kyivstar's data and digital offerings.

Kyivstar's **4G user base** reached 14.5 million (+8.9% YoY), and now accounts for 60.6% of the total customer base (+6.0 p.p. YoY). The growth in 4G users, together with new value propositions, supported 3.8% YoY growth in data consumption. Kyivstar's mobile subscriber base was down 1.9% YoY as the number of Ukrainians living outside of Ukraine continued to impact the subscriber base.

With an enhanced focus on VEON's **DO1440** strategy, Kyivstar supported access to key services including digital healthcare, information and entertainment services. Kyivstar's **multiplay customers** increased by 36.7% YoY and generated growth of 16.6% YoY in multiplay revenues.

**Helsi Ukraine**, the country's largest digital healthcare platform, continues to power digital medicine in Ukraine, with about 28 million registered patients (+11.1% YoY) having access to almost 1,600 active healthcare institutions (+3.6% YoY) and more than 38,000 specialists active on the platform (+14.4% YoY). Helsi mobile app downloads reached 7.4 million at the end of the quarter helping our clients to book some 2.5 million appointments through the platform during the reported period (+33.5% YoY).

The media streaming service, **Kyivstar TV** closed the quarter with a 45.3% YoY increase in MAU's. In 1Q24, more than 3,600 users of Kyivstar TV enjoyed its "Children's Profile", a dedicated portfolio of content for children, and more than 20,000 customers benefited from educational content available on the platform for free.

In 1Q24, **capex** was 37.4% higher YoY due to phasing of projects with LTM capex intensity 1.3p.p. higher YoY.

In line with its "4G everywhere" strategy, Kyivstar modernized around 900 4G base stations and installed over 170 new 4G sites in 1Q24.

Kyivstar continued to support essential connectivity in the country and sustain business resilience and continuity by adding new solutions such as modernized batteries and more efficient power generators to counter possible energy outages.

Kyivstar maintained nearly 100% operational uptime of its radio network across all territories controlled by Ukraine at the end of March 2024.

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#### **PAKISTAN**

Revenue and EBITDA YoY growth in high twenties

PKR million	1Q24	1Q23	YoY
Total revenue	89,670	69,662	28.7%
Service revenue	81,395	64,749	25.7%
EBITDA	40,021	31,479	27.1%
EBITDA margin	44.6%	45.2%	(0.6p.p.)
Capex	5,317	3,669	44.9%
Capex intensity	11.5%	15.2%	(3.6p.p.)
Customers			
Mobile (mln)	71.7	73.7	(2.6%)
Digital MAU (mln)	67.1	40.0	67.7%
Mobile metrics			
Total operating revenue	87,951	68,548	28.3%
Service revenue	79,675	63,635	25.2%
Data revenue			
Data revenue	37,072	28,602	29.6%
Data users (mln)	37,072 54.6	28,602 54.2	29.6% 0.7%
Data users (mln)	54.6	54.2	0.7%
Data users (mln) 4G users (mln)	54.6 45.9	54.2 43.1	0.7% 6.7%
Data users (mln) 4G users (mln) 4G penetration	54.6 45.9 64.0%	54.2 43.1 58.5%	0.7% 6.7% 5.6p.p.

With a robust portfolio of digital offerings and doubledigit growth in multiplay customers, Jazz delivered another quarter of strong local currency revenue growth.

In 1Q24, total **revenues** rose by 28.7% YoY reflecting strong growth in 4G users and disciplined inflationary pricing as ARPU grew 30.3% YoY. Jazz's fintech offerings stood out in this quarter, with robust growth in service revenues for both JazzCash (+98.0% YoY) and Mobilink Microfinance Bank (+95.6% YoY).

# **EBITDA** increased by 27.1% YoY, **marking a fifth** consecutive quarter of growth above 20% in revenues and EBITDA.

JazzCash and Mobilink Microfinance Bank saw further EBITDA margin expansion. JazzCash grew EBITDA from PKR 688 million in 1Q23 to PKR 1.99 billion in 1Q24, Mobilink Microfinance Bank generated PKR 4.35 billion in EBITDA, representing 149% growth YoY.

In 1Q24, the **4G user base** reached 45.9 million, a YoY increase of 6.7%, with 4G penetration of 64.0% (+5.6 p.p.). Jazz reported 71.7 million mobile subscribers (-2.6% YoY) as the team continues focusing on driving top-line growth, expanding ARPU and retaining more valuable customers.

With the continued execution of its **DO1440** strategy Jazz's strong portfolio of digital services continues to scale. Jazz recorded 25.5% YoY growth in **multiplay customers** who benefit from digital services such as JazzCash, the self-care app JazzWorld and the entertainment platform Tamasha.

In 1Q24, multiplay customers accounted for 28.9% of the monthly active consumer base. With 3.2x the ARPU of voice-only users, Jazz's multiplay customers generated 56.6% of the operator's revenues in the B2C segment (+11.5 p.p. YoY).

In 1Q24, **JazzCash** was the largest domestic fintech platform and the most popular mobile fintech application in Pakistan. In addition to having a significant representation of female customers, JazzCash's extensive network of agents and merchants has facilitated considerable digitalization of society and payment/loan services, effectively transforming Pakistan's financial landscape. As the leader in NPS scores, JazzCash is honoured to be the people's choice for fintech services.

JazzCash had 17.2 million MAUs and issued 7.9 million digital loans to its customers (+47.2% YoY) during 1Q24. Total revenue grew 89.1% YoY driven by LTM Gross Transaction Value of PKR 6.6 trillion in 1Q24, a 47.1% YoY increase as well as 93.2% YoY increase in revenue from digital lending. This was supported by continued expansion of its retail distribution network, reaching almost 246,000 active merchants (+37.1% YoY) and optimizing its agent base with more than 119,000 active agents by the end of 1Q24 (-2.5% YoY).

The self-care app **Simosa** (formerly JazzWorld) saw MAUs increase by 22.3% YoY, reaching 14.9 million at the end of 1Q24. Simosa continues to enrich the daily lives of its customers, fulfilling their needs from telecom to lifestyle services. On a monthly basis, more than 10.0 million users access lifestyle features, podcasts, horoscopes, games, financial updates and more - all in one app.

In 1Q24, **Tamasha** reached 12.0 million MAUs (2.1x more YoY), and average daily active users rose 2.3x YoY to 2.1 million at the end of the quarter. This success was mainly driven by Pakistan Super League 2024 in February-March. Tamasha revenue doubled YoY driven by AdTech revenues during the PSL and ICC cricket matches. Tamasha will digitally broadcast the ICC Men's T20 World Cup 2024, ICC Champions Trophy 2025, ICC Men's Test Championship, and all Women ICC events throughout 2024 and 2025.

**Capex** was PKR 5.3 billion in 1Q24 (+44.9% YoY) as Jazz continues to expand and upgrade its 4G network, with LTM capex intensity of 11.5% (-3.6 p.p. YoY) being impacted by the Pakistan authorities management of their current account.

Recently, Jazz issued a PKR 15 billion Sukuk (Islamic bonds), marking the first ever and largest short term unsecured Sukuk by a telecom operator in Pakistan.

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**KAZAKHSTAN** 

20%+ revenue and EBITDA growth, gaining market share

KZT million	1Q24	1Q23	YoY
Total revenue	96,397	79,417	21.4%
Service revenue	93,996	76,947	22.2%
EBITDA	53,294	41,702	27.8%
EBITDA margin	55.3%	52.5%	2.8p.p.
Capex	8,644	7,143	21.0%
Capex intensity	20.9%	18.7%	2.2p.p.
Customers			
Mobile (mln)	11.2	10.6	5.7%
Digital MAU (mln)	10.7	7.6	39.7%
Broadband (mln)	0.7	0.7	6.5%
Mobile metrics			
Total operating revenue	77,795	63,226	23.0%
Service revenue	75,409	60,768	24.1%
Data revenue	49,957	37,016	35.0%
Data users (mln)	9.6	8.5	12.5%
4G users (mln)	8.4	7.3	16.2%
4G penetration	75.6%	68.7%	6.8p.p.
ARPU (KZT)	2,251	1,902	18.4%
MOU (min)	211	237	(10.9%)
Data usage (GB/user)	18.7	17.5	7.2%
Fixed-line metrics			·
Total operating revenue	18,603	16,191	14.9%
Service revenue	18,587	16,179	14.9%

Beeline Kazakhstan continued to gain market share in 1Q24, with over 20% YoY growth in revenues and 28% YoY growth in EBITDA. Beeline Kazakhstan has 76% 4G penetration in 1Q24 and Multiplay customers rose 10.2% YoY.

In 1Q24, total **revenues** rose by 21.4% YoY, while service revenues increased by 22.2% YoY, driven by growth in the mobile business as well as from digital offerings.

**EBITDA** increased by 27.8% YoY in 1Q24, as higher ARPU, a growing customer base and rising consumption of data and digital services supported solid topline YoY growth.

Beeline Kazakhstan expanded its **4G user base** to 8.4 million, up 16.2% YoY at the end of 1Q24, and reached 75.6% 4G penetration of the total customer base.

Beeline Kazakhstan continued to expand its digital portfolio in line with the **DO1440** strategy. **Multiplay customers** who used services such as izi, Simply, My Beeline and BeeTV reached nearly 3.8 million, up 10.2% YoY. With higher ARPU and lower churn, these customers contributed 63.5% of the revenues in the B2C segment.

The **MyBeeline** self-care platform increased its MAUs by 9.2% YoY, reaching 4.4 million MAUs.

The **BeeTV** multiplatform entertainment service reached almost 0.9 million MAUs (+22.0% YoY), with 75.4% of customers using the mobile version of the service. In 2023, BeeTV acquired broadcasting rights for 125 games of UEFA Champions League 2023/24. Moreover, 24 of them are aired exclusively on BeeTV. The 2023/24 UEFA Champions League group stage began on 19 September 2023 and will end on 1 June 2024.

Beeline Kazakhstan's sub-brand **izi** continued to deliver strong growth with MAUs of the izi app increasing 61.6% YoY to some 535,000. At the end of 1Q24, izi recorded 275,000 monthly active subscribers using izi SIM card, a 55.1% increase YoY. Total ARPU of izi platform users increased by 15.1% YoY on the back of its expanded value proposition as the platform offers a variety of unique/new content and actively promotes Kazakh celebrities.

**Simply**, Kazakhstan's first domestic mobile online-only neobank, saw a 5.9x YoY increase in MAUs, which reached more than 1.4 million at the end of 1Q24. This growth was driven by the ecosystem cashback program initiated by Beeline Kazakhstan, with "Simply bonuses" serving as the key integrated pillar of ecosystem development.

**Capex** was KZT 8.6 billion during the quarter, representing a LTM capex intensity of 20.9%. Capex budgets continue to be allocated to the 250+ project, which focuses on expanding the 4G network and connecting remote and rural areas.

#### **BANGLADESH**

YoY revenue growth for eleven consecutive quarters

BDT million	1Q24	1Q23	YoY
Total revenue	15,438	14,619	5.6%
Service revenue	15,276	14,382	6.2%
EBITDA	4,809	5,305	(9.4%)
EBITDA margin	31.1%	36.3%	(5.1p.p.)
Capex	1,554	3,138	(50.5%)
Capex intensity	15.5%	31.0%	(15.4p.p.)
Customers			
Mobile (mln)	41.0	38.7	6.0%
Digital MAU (mln)	17.8	17.9	(0.8%)
Mobile metrics			
Total operating revenue	15,438	14,619	5.6%
Service revenue	15,276	14,382	6.2%
Data revenue	5,236	4,929	6.2%
Data users (mln)	27.9	25.5	9.5%
4G users (mln)	21.5	17.4	23.1%
4G penetration	52.3%	45.1%	7.3p.p.
ARPU (BDT)	125	126	(0.6%)
MOU (min)	183	202	(9.6%)
Data usage (GB/user)	4.7	5.0	(6.7%)

Banglalink continued its growth trajectory, with 6.2% YoY service revenue growth in 1Q24, supported by an increased customer base.

In 1Q24, total **revenues** increased by 5.6% YoY and mobile data revenue grew by 6.2% YoY. This performance was driven by expansion in the customer base (+6.0% YoY) and a stable ARPU (-0.6% YoY). While January growth was lower for a variety of factors including the general election in Bangladesh, the pace of growth picked up in February and March.

**Reported EBITDA** declined by 9.4% YoY in 1Q24, primarily due to higher electricity tariffs, costs related to network expansion, and a one-off charge related to the sale of towers (c. BDT 730 million). Excluding the one-off impact, organic EBITDA growth was 4.4% YoY.

Benefiting from its nationwide 4G network expansion, Banglalink increased its customer base in 1Q24, recording 23.1% growth in its **4G user base**, which reached 21.5 million. This corresponds to 52.3% 4G penetration, a 7.3 p.p. YoY increase, and remains a key enabler of Banglalink's future growth plans.

Higher 4G penetration supported the effective implementation of Banglalink's **DO1440** strategy. Driven by the uptake of digital services, the **multiplay customer base** grew by 7.6% YoY, supporting a 18.5% YoY increase in multiplay revenues, which reached 33.1% of B2C revenues during 1Q24.

Banglalink has a proven track record of developing digital services that enable digital inclusion in areas such as digital health, education and entertainment.

Banglalink's **Toffee** is the country's leading entertainment application and OTT platform with audio and video streaming services accessible to users of all mobile operators in Bangladesh. In 1Q24, Toffee had 9.2 million MAUs. The YoY MAU comparison for Toffee is distorted by the introduction of a paywall for sports which was not in place in 1Q23. Recently, Banglalink secured the exclusive rights to the nation-wide streaming of ICC world events until the end of 2025. The ICC matches will be available on Toffee streaming platform, commencing with the ICC Men's T20 World Cup on 1 June 2024.

Banglalink's **MyBanglalink** ("MyBL"), a pioneering telecommunications super app, is now the number 1 app in the lifestyle category on the Google Play Store. The super app caters to a MAU base of 8.1 million at the end of the quarter (+29.5% YoY). MyBL is Bangladesh's premier digital health services aggregator, and provides an extensive range of services including: music, gaming, education, ticket bookings, and seamless utility bill payments. There are 2.7 million users listening to music from the library of more than 100,000 Bengali songs, 1.4 million users using e-health services with access to more than 16,000 doctor consultations, and more than 1.0 million MAUs using online courses with over 61,000 enrollments – for the last twelve months.

**Capex** in 1Q24 was BDT 1.6 billion; capex intensity over the past 12 months reduced to 15.5% (-15.4 p.p. YoY) as the largest part of the 4G network roll-out was carried out in 2022 and 2023.

Banglalink has made significant investments into its 4G network with its nation-wide expansion strategy, increasing its network footprint by 50% over the last 18 months. It now has over 15,200 sites now actively providing nationwide high-speed 4G connectivity.

In 1Q24, Banglalink received one "unified" license from the regulator, and now pays one license fee instead of three separate license fees for each of the technologies.



#### **UZBEKISTAN**

Revenue growth over 15% YoY and reached nearly 74% 4G user penetration

UZS million	1Q24	1Q23	YoY
Total revenue	829,705	719,929	15.2%
Service revenue	828,041	719,584	15.1%
EBITDA	305,018	320,339	(4.8%)
EBITDA margin	36.8%	44.5%	(7.7p.p.)
Capex	526,978	87,358	503.2%
Capex intensity	35.4%	26.2%	9.2p.p.
Customers			
Mobile (mln)	8.2	8.4	(2.4%)
Digital MAU (mln)	6.9	5.9	16.5%
Mobile			
Total operating revenue	829,161	718,615	15.4%
Service revenue	828,041	718,397	15.3%
Data revenue	610,376	497,628	22.7%
Data users (mln)	7.4	7.4	1.2%
4G users (mln)	6.1	5.7	6.2%
4G penetration	73.9%	67.9%	6.0p.p.
ARPU (UZS)	32,873	28,098	17.0%
MOU (min)	608	632	(3.7%)
Data usage (GB/user)	11.5	8.9	29.3%

Beeline Uzbekistan delivered healthy topline growth of 15%+ YoY, recording its eleventh consecutive quarter of double-digit YoY topline growth, and has reached 74% 4G user penetration.

In 1Q24, total **revenues** increased by 15.2% YoY. This strong operational performance was driven by rising number of 4G users, higher demand for Beeline's data and digital services, which led to growth in ARPU.

**EBITDA** decreased 4.8% YoY, as Beeline Uzbekistan continued operational investments into AdTech. Excluding AdTech investments, organic growth would have been 2.9% YoY. Additional pressure on EBITDA YoY performance was due to a doubling of electricity tariffs YoY.

In 1Q24, Beeline Uzbekistan had 8.2 million subscribers, while the **4G user base** reached 6.1 million users during the quarter, 6.2% YoY increase. 4G users now account for 73.9% of total customers (+6.0 p.p. YoY).

With a strong focus on the execution of its **DO1440** strategy, Beeline Uzbekistan continued offering new digital bundles and tariff plans in 1Q24, building on its portfolio of digital products and services. Supported by higher 4G user penetration and uptake of digital products, Beeline Uzbekistan increased its **multiplay customer base** by 30.0% YoY. Multiplay users now account for 48.6% of the monthly active B2C customer base, contributing 68.9% of B2C revenues during 1Q24.

The **Beepul** mobile financial services platform serving 279,000 MAUs, saw growing engagement with customers, increasing the average transaction value per user by 16.0% YoY and average value per transaction by 36.1% YoY.

Beeline Uzbekistan is progressively transitioning to a new optimized portfolio of digital products and services. The self-service app **My Beeline**, rated 4.6 on Google Play, recorded 3.3 million MAUs (+9.7%), with a total of 5.1 million MAUs on the platform at the end of the quarter (+14.4% YoY). Entertainment platforms, including **Beeline TV** and **Riitm** (formerly Beeline Music), accounted for almost 1.4 million MAUs in 1Q24 (+13.5% YoY).

Beeline Uzbekistan's digital-first operator, **OQ**, launched in October 2023, reached nearly 183,000 MAUs at the end of the quarter. OQ provides integrated digital experiences in entertainment and communication, serving digital natives who use mobile internet extensively to engage with lifestyle services.

**Capex** was UZS 527.0 billion in 1Q24, with capex intensity of 35.4%. Beeline Uzbekistan accelerated its 4G network rollout to meet growing demand in 4G coverage and quality across the country, and reported a 8.8% YoY increase in 4G base stations.



On 16 May 2024, VEON will host a conference call with senior management at or around 14:00 CEST (13:00 BST, 8:00 EST), which will be accessible through the webcast and over the phone.

#### Webcast and dial-in

To register and access the event, please click here or copy and paste this link to the address bar of your browser: https://veon-global.zoom.us/webinar/register/WN\_W7f2WQO9RG-2uY-sNmt1jQ

Once registered, you will receive registration confirmation on the email address mentioned during registration with the link to access the webcast and dial-in details to listen to the webcast over the phone.

We strongly encourage you to join the event through the webcast, but if you prefer to dial in, then please use the dial-in details.

#### Q&A

Kindly note, that Q&A session will be facilitated via "Q&A" function in the webcast. You can also submit your questions prior the event to VEON Investor Relations at ir@veon.com.

The conference call replay, the slide presentation and a transcript of the conference call will also be available for download from VEON's website.

#### **CONTACT INFORMATION**

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VEON's results presented in this document are, unless otherwise stated, based on International Financial Reporting Standards ("IFRS") and have not been externally audited or reviewed.

Certain amounts and percentages that appear in this document have been subject to rounding adjustments. As a result, certain numerical figures shown as totals, including those in the tables, may not be an exact arithmetic aggregation of the figures that precede or follow them.

The non-IFRS information disclosed in the document, including, among other things, EBITDA, EBITDA margin, net debt, capex, capex intensity, local currency ("LCY") trends, and ARPU, is defined in Attachment A.

# DISCLAIMER AND NOTICE TO READERS

#### **DISCLAIMER**

VEON's results and other financial information presented in this document are, unless otherwise stated, prepared in accordance with International Financial Reporting Standards ("IFRS") and have not been externally reviewed and/or audited. The financial information included in this document is preliminary and is based on a number of assumptions that are subject to inherent uncertainties and subject to change. The financial information presented herein is based on internal management accounts, is the responsibility of management and is subject to financial closing procedures which have not yet been completed and has not been audited, reviewed or verified. Certain amounts and percentages that appear in this document have been subject to rounding adjustments. As a result, certain numerical figures shown as totals, including those in the tables, may not be an exact arithmetic aggregation of the figures that precede or follow them. Although we believe the information to be reasonable, actual results may vary from the information contained above and such variations could be material. As such, you should not place undue reliance on this information. This information may not be indicative of the actual results for the current period or any future period.

This document contains "forward-looking statements", as the phrase is defined in Section 27A of the U.S. Securities Act of 1933, as amended, and Section 21E of the U.S. Securities Exchange Act of 1934, as amended. These forward-looking statements may be identified by words such as "may," "might," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "seek," "believe," "estimate," "predict," "potential," "continue," "contemplate," "possible" and other similar words. Forward-looking statements include statements relating to, among other things, VEON's plans to implement its strategic priorities, including operating model and development plans; anticipated performance, including VEON's ability to generate sufficient cash flow; VEON's assessment of the impact of the war in Ukraine, including related sanctions and counter-sanctions, on its current and future operations and financial condition; future market developments and trends; operational and network development and network investment, including expectations regarding the roll-out and benefits of 3G/4G/LTE networks, as applicable; spectrum acquisitions and renewals; the effect of the acquisition of additional spectrum on customer experience; VEON's ability to realize the acquisition and disposition of any of its businesses and assets and to execute its strategic transactions in the timeframes anticipated, or at all; VEON's ability to realize financial improvements, including an expected reduction of net pro-forma leverage ratio following the successful completion of certain dispositions and acquisitions; our dividends; and VEON's ability to realize its targets and commercial initiatives in its various countries of operation.

The forward-looking statements included in this document are based on management's best assessment of VEON's strategic and financial position and of future market conditions, trends and other potential developments. These discussions involve risks and uncertainties. The actual outcome may differ materially from these statements as a result of, among other things: further escalation in the war in Ukraine, including further sanctions and counter-sanctions and any related involuntary deconsolidation of our Ukrainian operations; demand for and market acceptance of VEON's products and services; our plans regarding our dividend payments and policies, as well as our ability to receive dividends, distributions, loans, transfers or other payments or guarantees from our subsidiaries; continued volatility in the economies in VEON's markets; governmental regulation of the telecommunications industries; general political uncertainties in VEON's markets; government investigations or other regulatory actions; litigation or disputes with third parties or regulatory authorities or other negative developments

regarding such parties; the impact of export controls and laws affecting trade and investment on our and important third-party suppliers' ability to procure goods, software or technology necessary for the services we provide to our customers; risks associated with our material weakness in internal control over financial reporting; risks associated with data protection or cyber security, other risks beyond the parties' control or a failure to meet expectations regarding various strategic priorities, the effect of foreign currency fluctuations, increased competition in the markets in which VEON operates and the effect of consumer taxes on the purchasing activities of consumers of VEON's services.

Certain other factors that could cause actual results to differ materially from those discussed in any forward-looking statements include the risk factors described in VEON's Annual Report on Form 20-F for the year ended 31 December 2022 filed with the U.S. Securities and Exchange Commission (the "SEC") on 24 July 2023 and other public filings made from time to time by VEON with the SEC. Other unknown or unpredictable factors also could harm our future results. New risk factors and uncertainties emerge from time to time and it is not possible for our management to predict all risk factors and uncertainties, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Under no circumstances should the inclusion of such forward-looking statements in this document be regarded as a representation or warranty by us or any other person with respect to the achievement of results set out in such statements or that the underlying assumptions used will in fact be the case. Therefore, you are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements speak only as of the date hereof. We cannot assure you that any projected results or events will be achieved. Except to the extent required by law, we disclaim any obligation to update or revise any of these forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made, or to reflect the occurrence of unanticipated events.

Furthermore, elements of this document contain or may contain, "inside information" as defined under the Market Abuse Regulation (EU) No. 596/2014.

#### NOTICE TO READERS: FINANCIAL INFORMATION PRESENTED

VEON's results and other financial information presented in this document are, unless otherwise stated, prepared in accordance with International Financial Reporting Standards ("IFRS") based on internal management reporting, are the responsibility of management, and have not been externally audited, reviewed, or verified. As such, you should not place undue reliance on this information. This information may not be indicative of the actual results for any future period.

#### NOTICE TO READERS: IMPACT OF THE WAR IN UKRAINE

The ongoing war between Russia and Ukraine and the sanctions imposed by the United States, member states of the European Union, the European Union itself, the United Kingdom, Ukraine and certain other nations, counter-sanctions by Russia and other legal and regulatory responses, as well as responses by our service providers, partners, suppliers and other counterparties, and the other indirect and direct consequences of the war have impacted and, if the war, sanctions and such responses and other consequences continue or escalate, may significantly impact our results and aspects of our operations in Ukraine, and may significantly affect our results and aspects of our operations in the other countries in which we operate. We are closely monitoring events in Russia and Ukraine, as well as the possibility of the imposition of further sanctions in connection with the ongoing war between Russia and Ukraine and any resulting further rise in tensions between Russia and the United States, the United Kingdom and/or the European Union.

Although we have completed our exit from Russia, our operations in Ukraine continue to be affected by the war. We are doing everything we can to protect the safety of our employees, while continuing to ensure the uninterrupted operation of our communications, financial and digital services.



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For more information on financial and operating data for specific countries, please refer to the supplementary file Factbook1Q2024.xlsx on VEON's website at https://www.veon.com/investors/reports-results/

#### **ATTACHMENT A: DEFINITIONS**

**4G users** are mobile customers who have engaged in revenue-generating activity during the three months prior to the measurement date as a result of activities over fourth-generation (4G or LTE – long term evolution) network technologies.

**ARPU (average revenue per user)** measures the monthly average revenue per mobile user. We generally calculate mobile ARPU by dividing our mobile service revenue during the relevant period (including data revenue, roaming revenue, MFS and interconnect revenue, but excluding revenue from connection fees, sales of handsets and accessories and other non-service revenue), by the average number of our mobile customers during the period and the number of months in that period.

**Capital expenditures (capex)** are purchases of property and equipment, new construction, upgrades, software, other long-lived assets and related reasonable costs incurred prior to intended use of the non-current asset, accounted at the earliest event of advance payment or delivery. Purchase of licenses and capitalized leases are not included in capital expenditures.

Capex intensity is a ratio, which is calculated as last-twelve-months (LTM) capex divided by LTM total revenue.

**Data and digital revenues** include data revenue, revenues from mobile financial services and from digital entertainment.

**Discontinued operations** under IFRS refers to a component of an entity, representing a major line of business or a geographic area of operations, that has either been disposed of or is classified as held for sale. As presented in the document, the results of discontinued operations that are presented separately either in the current and/or prior year income statements, have no impact on balance sheet amounts of the prior periods. This means that neither the Algerian nor Russian operations contribute to the base performance of VEON for both the current and prior year shown.

**Doubleplay 4G customers** are mobile customers who engaged in usage of our voice and data services over 4G (LTE) technology at any time during the one month prior to such measurement date.

**EBITDA** is a non-IFRS financial measure and is called Adjusted EBITDA in the Form 20-F published by VEON. VEON calculates Adjusted EBITDA as (loss)/profit before interest, tax, depreciation, amortization, impairment, gain/loss on disposals of non-current assets, other non-operating gains/losses and share of profit/loss of joint ventures and associates. Our Adjusted EBITDA may be helpful in evaluating our performance against other telecommunications companies that provide EBITDA. Additionally, a limitation of EBITDA's use as a performance measure is that it does not reflect the periodic costs of certain capitalized tangible and intangible assets used in generating revenue or the need to replace capital equipment over time.

**EBITDA margin** is calculated as EBITDA divided by total revenue, expressed as a percentage.

**Equity free cash flow** is a non-IFRS measure and is defined as free cash flow from operating activities less cash flow used in investing activities excluding license payments, principal amount of lease payments, balance movements in Pakistan banking, M&A transactions, inflow/outflow of deposits, financial assets and other one-off items.

**Gross Debt** is calculated as the sum of long-term notional debt and short-term notional debt including capitalized leases.

**Local currency (or "LCY") trends (growth/decline)** in revenue and EBITDA are non-IFRS financial measures that reflect changes in Revenue and EBITDA, excluding foreign currency movements and other factors, such as businesses under liquidation, disposals, mergers and acquisitions, including the sale of operations in Georgia and the classification of Algeria and Russia as 'discontinued operations'. **LCY trends normalised (growth/decline)** is an alternative performance measure which is calculated as local currency trends if excluding extraordinary non-recurring items ("one-offs") with the absolute amount of USD 5 million or more, such as an impact of the customer retention program following the cyberattack in December 2023 in Ukraine in 1Q24.

**Mobile customers** are generally customers in the registered customer base at a given measurement date who engaged in a mobile revenue generating activity at any time during the three months prior to such measurement date. Such activity includes any outgoing calls, customer fee accruals, debits related to service, outgoing SMS and MMS, data transmission and receipt sessions, but does not include incoming calls, SMS and MMS or abandoned calls. Our total number of mobile customers also includes customers using mobile internet service via USB modems and fixed-mobile convergence ("FMC").

**Mobile data customers** are mobile customers who have engaged in revenue-generating activity during the three months prior to the measurement date as a result of activities including USB modem Internet access using 2.5G/3G/4G/HSPA+ technologies.

**Mobile financial services ("MFS") or digital financial services ("DFS")** is a variety of innovative services, such as mobile commerce that uses a mobile phone as the primary payment user interface and allows mobile customers to conduct money transfers to pay for items such as goods at an online store, utility payments, fines and state fees, loan repayments, domestic and international remittances, mobile insurance and tickets for air and rail travel, all via their mobile phone.

**Multiplay customers** are doubleplay 4G customers who also engaged in usage of one or more of our digital products at any time during the one month prior to such measurement date.

**Net debt** is a non-IFRS financial measure and is calculated as the sum of interest-bearing long-term debt including capitalized leases (unless specifically excluded) and short-term notional debt minus cash and cash equivalents excluding cash and cash deposits from our banking operations in Pakistan, long-term and short-term deposits. We believe that net debt provides useful information to investors because it shows the amount of notional debt that would be outstanding if available cash and cash equivalents and long-term and short-term deposits were applied to repay such indebtedness. Net debt should not be considered in isolation as an alternative to long-term debt and short-term debt, or any other measure of our financial position.

**Net Promoter Score ("NPS")** is the methodology VEON uses to measure customer satisfaction. Relative NPS (rNPS) – advantage or gap in NPS when comparing to competition.

**Total digital monthly active users ("MAU")** is a gross total cumulative MAU of all digital platforms, services and applications offered by an entity or by VEON Group and includes MAU who are active in more than one application.

**VEON's reportable segments** are the following, which are principally based on business activities in different geographical areas: Pakistan, Ukraine, Kazakhstan, Bangladesh and Uzbekistan. We also present our results of operations for "Others" and "HQ" separately, although these are not reportable segments. "Others" represents our operations in Kyrgyzstan and "HQ" represents transactions related to management activities within the group in Amsterdam, London and Dubai.

#### **ATTACHMENT B: CUSTOMERS**

			Mobile				Fixed	-line broadbar	nd	
	1Q24	4Q23	QoQ	1Q23	YoY	1Q24	4Q23	QoQ	1Q23	YoY
Ukraine	23.9	23.9	(0.2%)	24.3	(1.9%)	1.1	1.1	(2.3%)	1.1	(1.1%)
Pakistan	71.7	70.6	1.6%	73.7	(2.6%)					
Kazakhstan	11.2	11.1	1.1%	10.6	5.7%	0.7	0.7	1.7%	0.7	6.5%
Bangladesh	41.0	40.4	1.5%	38.7	6.0%					
Uzbekistan	8.2	8.4	(2.2%)	8.4	(2.4%)					
Kyrgyzstan	1.8	1.9	(0.9%)	2.0	(8.8%)					
Total	157.8	156.2	1.0%	157.7	0.1%	1.8	1.8	(0.8%)	1.8	1.7%

#### **ATTACHMENT C: RECONCILIATION TABLES**

#### RECONCILIATION OF CONSOLIDATED EBITDA TO PROFIT/(LOSS) FOR THE PERIOD

	1	
USD million, unaudited	1Q24	1Q23
EBITDA	386	385
Depreciation	(134)	(128)
Amortization	(50)	(53)
Impairment (loss)/gain	(1)	4
Gain/(loss) on disposals of non-current assets	(0)	-
Gain/(loss) on disposals of subsidiaries	-	(3)
Operating profit	201	205
Financial income and expenses:	(121)	(124)
– Including finance income	11	16
– Including finance expenses	(132)	(140)
Net foreign exchange gain/(loss) and others:	40	(45)
<ul><li>Including other non-operating gains/(losses)</li></ul>	16	2
<ul><li>Including net foreign exchange gain/(loss)</li></ul>	24	(48)
Profit before tax	119	36
Income tax (expense)/gain	(41)	(23)
(Loss)/profit from discontinued operations	-	347
Profit for the period	78	360
<ul> <li>Of which profit attributable to non-controlling interest</li> </ul>	21	17
– Of which profit attributable to VEON shareholders	57	342

#### **RECONCILIATION OF CAPEX**

USD million, unaudited 1Q  Capex 12  Adding back purchase of licenses  Difference in timing between accrual and payment for capital expenditures	2 24	243
Capex 12	4 1	145
· ·	3	7
USD million, unaudited 1Q	5 9	90
	:4 10	Q23

#### RECONCILIATION OF LOCAL CURRENCY NORMALISED, LOCAL CURRENCY AND REPORTED YOY GROWTH RATES

- 1Q24

			Total Revenue		
	LCY, normalised	One-offs	LCY	FX and other	Reported
Ukraine	6.8%	(20.9%)	(14.1%)	(3.7%)	(17.8%)
Pakistan	28.7%	-	28.7%	(9.5%)	19.2%
Kazakhstan	21.4%	-	21.4%	1.2%	22.6%
Bangladesh	5.6%	-	5.6%	(3.8%)	1.8%
Uzbekistan	15.2%	-	15.2%	(10.5%)	4.8%
Kyrgyzstan	14.2%	-	14.2%	(3.4%)	10.8%
Total	16.8%	(5.2%)	11.6%	(5.0%)	6.6%
			EBITDA		
	LCY, normalised	One-offs	EBITDA LCY	FX and other	Reported
Ukraine	LCY, normalised	One-offs (36.2%)		FX and other (3.3%)	Reported (29.6%)
Ukraine Pakistan			LCY		
	9.9%		LCY (26.3%)	(3.3%)	(29.6%)
Pakistan	9.9% 27.1%		LCY (26.3%) 27.1%	(3.3%) (9.4%)	(29.6%) 17.8%
Pakistan Kazakhstan	9.9% 27.1% 27.8%	(36.2%)	LCY (26.3%) 27.1% 27.8%	(3.3%) (9.4%) 1.3%	(29.6%) 17.8% 29.1%
Pakistan Kazakhstan Bangladesh	9.9% 27.1% 27.8% 4.4%	(36.2%) - - (13.8%)	LCY (26.3%) 27.1% 27.8% (9.4%)	(3.3%) (9.4%) 1.3% (3.3%)	(29.6%) 17.8% 29.1% (12.6%)

# RECONCILIATION OF TOTAL REVENUE AND EBITDA IN REPORTED CURRENCY, IN CONSTANT CURRENCY AND IN CONSTANT CURRENCY ADJUSTED FOR ONE-OFFS

1Q24

USD, million	Reported	Constant FX	One-offs	Constant FX, adjusted for one-offs
Total revenue				
Ukraine	188	196	46	242
Pakistan	321	347		347
Kazakhstan	214	212		212
Bangladesh	141	146		146
Uzbekistan	67	73		73
Kyrgyzstan	14	14		14
HQ and eliminations	(2)	(2)		(2)
Total	942	987	46	1,033



USD, million	Reported	Constant FX	One-offs	Constant FX, adjusted for one-offs
EBITDA				
Ukraine	95	99	47	146
Pakistan	143	155		155
Kazakhstan	118	117		117
Bangladesh	44	46		46
Uzbekistan	24	27		27
Kyrgyzstan	5	5		5
HQ and eliminations	(44)	(44)		(44)
Total	386	405	47	452

#### **RECONCILIATION OF NET DEBT**

USD million	31 Mar 2024	31 Dec 2023	30 Sep 2023
Net Debt, excluding banking operations in Pakistan	3,064	2,955	2,134
Cash and cash equivalents	832	1,902	2,249
Deposits in MMBL and JazzCash in Pakistan	(200)	(165)	(62)
Long - term and short-term deposits	3	1	4
Gross debt	3,699	4,693	4,326
Interest accrued related to financial liabilities	85	75	105
Other unamortised adjustments to financial liabilities (fees, discounts etc.)	(8)	(6)	(6)
Derivatives not designated as hedges	(0)	(0)	0
Derivatives designated as hedges	0	1	1
Other financial liabilities	(0)	(0)	(0)
Total financial liabilities	3,775	4,762	4,426

Certain comparative amounts have been reclassified to conform to the current period presentation. Cash and cash equivalents include amounts relating to banking operations in Pakistan: USD 200 million as of 31 March 2024, USD 165 million as of 31 December 2023, USD 62 million as of 30 September 2023.

#### **EBITDA RECONCILIATION ON COUNTRY LEVEL**

#### 1Q24

USD million	Ukraine	Pakistan	Kazakhstan	Bangladesh	Uzbekistan	Kyrgyzstan	HQ and eliminations	VEON Consolidated
EBITDA	95	143	118	44	24	5	(44)	386
Less								
Depreciation	(27)	(38)	(21)	(36)	(8)	(3)	0	(134)
Amortization	(12)	(16)	(6)	(15)	(1)	(1)	(1)	(50)
Impairment loss	(1)	(0)	0	(0)	-	0	0	(1)
Loss on disposals of non-current assets	(0)	0	(0)	0	0	(0)	(0)	(0)
Gains/(losses) on sale of investments in							_	_
subsidiaries								
Operating profit	55	90	92	(7)	15	1	(44)	201



#### ATTACHMENT D: RATES OF FUNCTIONAL CURRENCIES TO USD

	Average rates				Closing rates	
	1Q24	1Q23	YoY	1Q24	1Q23	YoY
Ukraine Hryvnia	38.17	36.57	(4.4%)	39.22	36.57	(7.3%)
Pakistan Rupee	279.45	263.78	(5.9%)	277.97	283.62	2.0%
Kazakhstan Tenge	450.27	454.94	1.0%	446.78	448.05	0.3%
Bangladeshi Taka	109.62	105.65	(3.8%)	109.40	106.07	(3.1%)
Uzbekistan Som	12,474.61	11,341.23	(10.0%)	12,620.09	11,433.21	(10.4%)
Kyrgyzstan Som	89.37	86.72	(3.1%)	89.47	87.42	(2.3%)
Russian Ruble	90.75	72.77	(24.7%)	92.37	77.09	(19.8%)