Creating Value
Investing in the Future

www.vimpelcom.com

iPad App

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A well diversified leading international mobile operator

Headquartered in Amsterdam

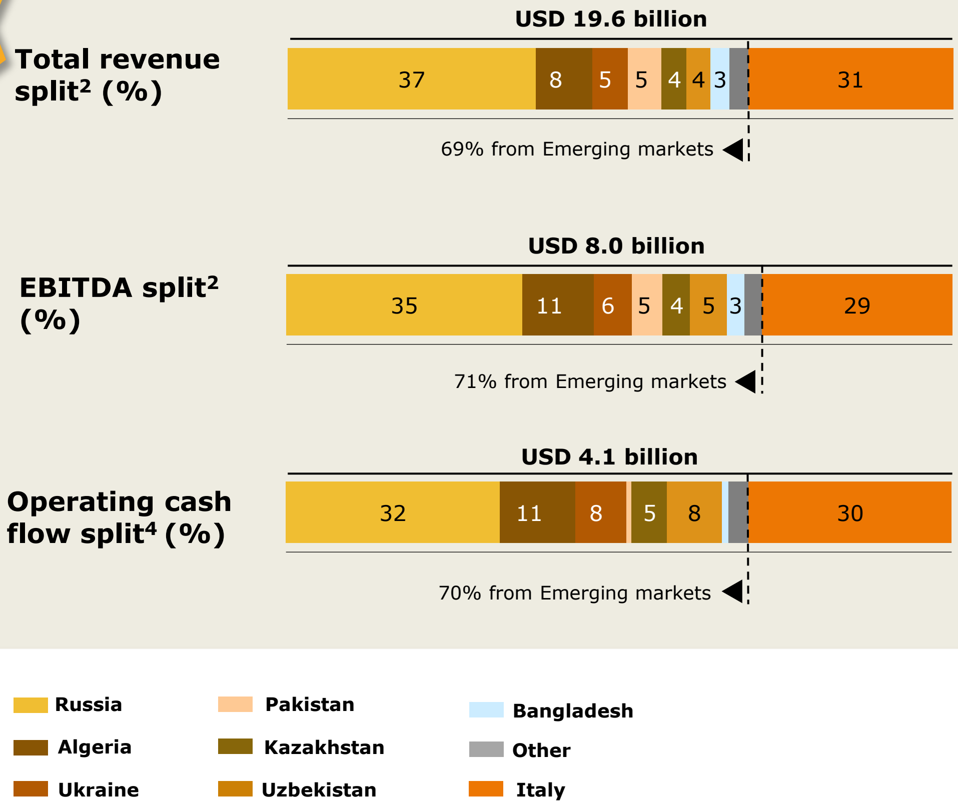
No 7 Mobile operator in the world[1]

Mobile customers
222 million[2]

Population covered
739 million[3]

Countries
14

Number of brands
8



[1] *Based on consolidated mobile customers*
[2] *Mobile customers as at FY14; Total revenue and EBITDA for the FY14*
[3] *Population figures are provided by CIA – The World Factbook*
[4] *EBITDA less CAPEX excluding licenses for the FY14*

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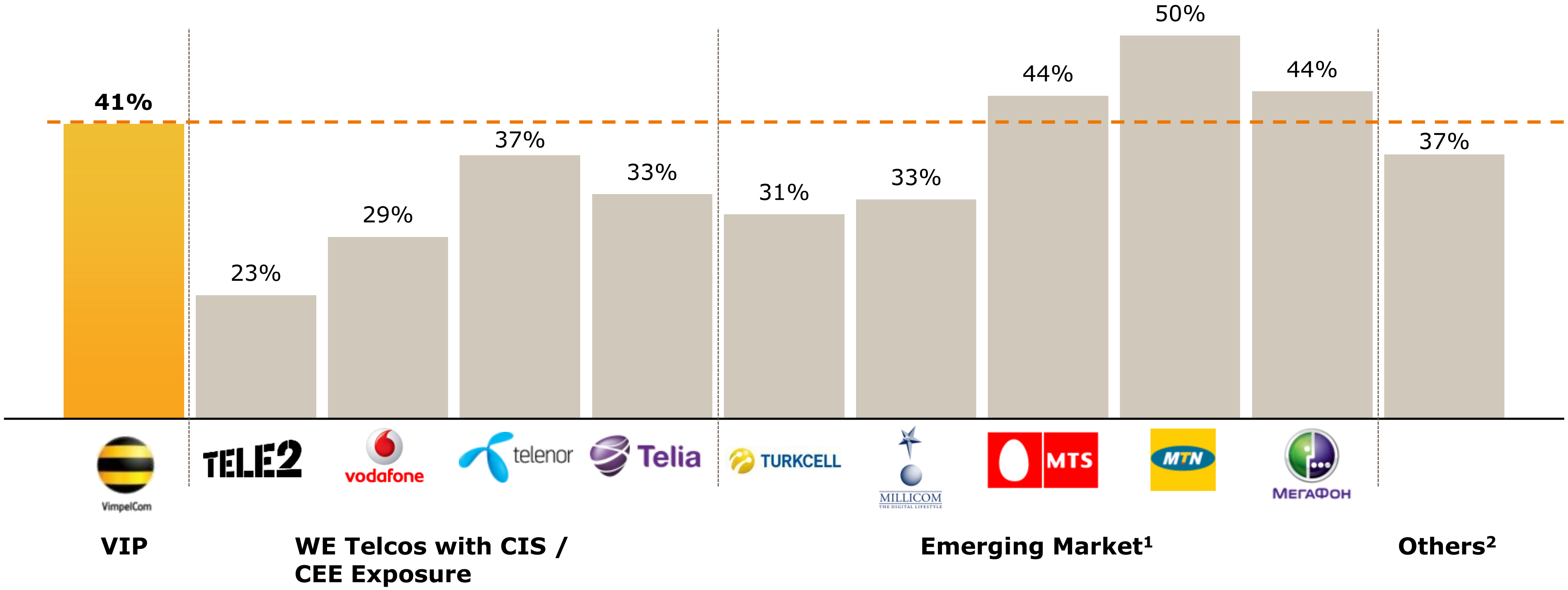
Strong EBITDA margin versus our global peers

EBITDA Margin (FY14)



[1] 3Q14 LTM EBITDA Margin for MTS
[2] Others include a sample of more than 80 listed telecom operators in Developed, Emerging and Mixed Markets

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Growth drivers

External growth drivers

- Customer growth from increase in mobile penetration
- Mobile data usage growth
- Continued emerging markets growth

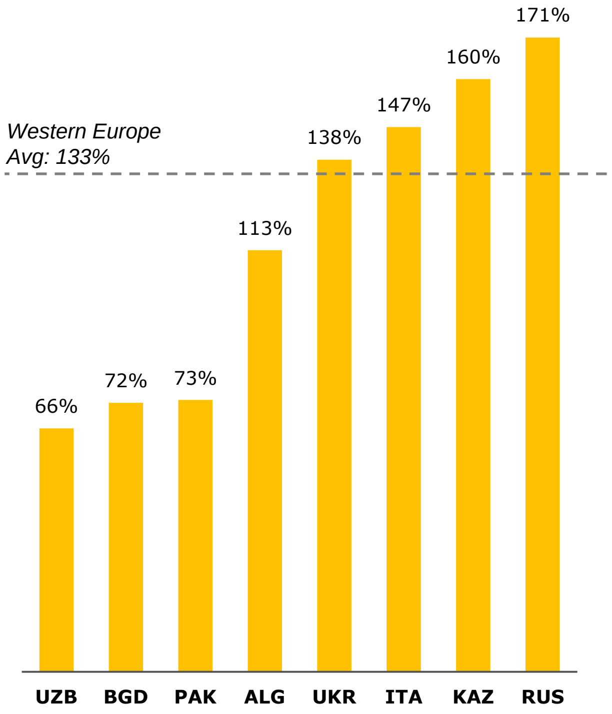
VimpelCom's positioning

- Leading player in growth markets with high quality networks
- Significant upsides in penetration and usage in key markets
- Best customer experience through simple and convenient service offerings
- Leading service propositions from a digital distribution platform
- Global partnership agreements in the new eco system

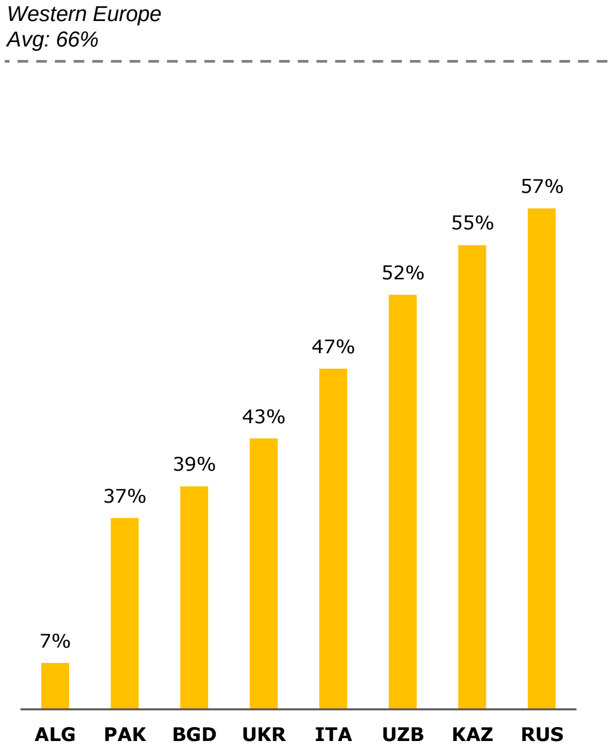
Well positioned to convert these drivers into value creation

Significant upside in terms of mobile penetration & data usage

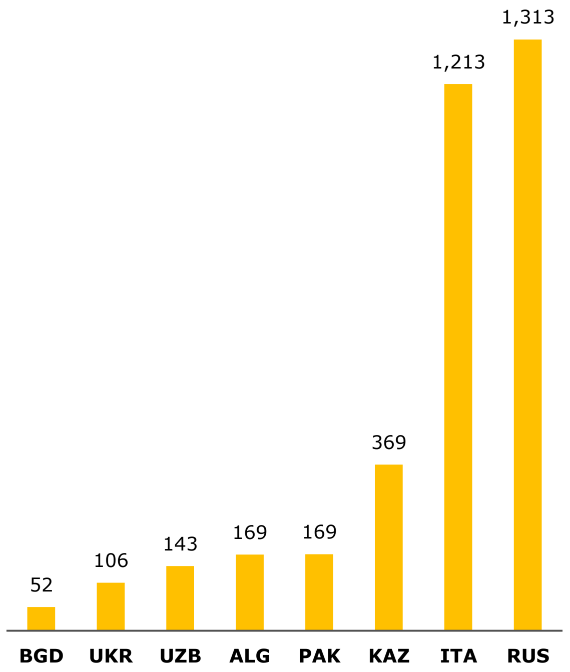
Mobile Penetration[1] (%)



Mobile Data Penetration[2] (%)



Data Usage[2] (MB / User)



Notes

[1] Mobile penetration is for the market, based on sim cards number. Sources: Analysys Mason Research, Pakistan Telecommunications Authority, Bangladesh Telecommunications Authority

[2] Based on Company estimates 4Q'14, where mobile data penetration = data users (number of sims with data subscribed tariff plans) / mobile customers

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VimpelCom has an attractive emerging markets portfolio

69% of revenue in emerging markets

Emerging market portfolio

	FY14
Revenues	USD 13.5 bn
EBITDA[1]	USD 5.6 bn
CAPEX excl. licenses	USD 2.9 bn
Operating Cash Flow[1]	USD 2.7 bn
Leverage[2]	1.2

- Solid market positions in our seven major emerging markets:
  - #1 in 4 (UKR, ALG, PAK, UZB)
  - #2 in 2 (BAN, KAZ)
  - #3 in 1 (RUS)
- Strong cash flow generation
- Low leverage

[1] Excluding one-off charges related to the Algeria resolution and Uzbekistan fixed assets write-offs; Operating cash flow = EBITDA - CAPEX
[2] Net Debt / FY14 EBITDA
Note: Our Emerging Markets portfolio = BU's Russia, Africa & Asia, Ukraine and CIS

Delivered on 2014 targets

	Targets[1] 2014	Actuals 2014
Revenue	Low to mid single digit decline YoY	-4% YoY ✔
EBITDA	Low to mid single digit decline YoY	-6% YoY ✔
Leverage (Net Debt / EBITDA)	~2.4x	2.5x ✔
CAPEX excl. licenses / Revenue	~21%	20% ✔

1. The annual targets for 2014 assumed constant currency, no major regulatory changes, no change to the asset portfolio and no major macro-economic changes

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Recent strategic highlights

- Algeria transaction signed and closed
- Portfolio clean up almost complete
- Improved capital structure with USD 21 billion in financing activities in 2014
- USD 0.5 billion annualized net income enhancement from refinancing of Italy and use of proceeds from Algeria
- Russia performance improving during 2014
- Successful investments in high-speed data networks and a more customer centric organization, leading to improving trends in most OpCo’s

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Successful investment in high-speed networks

Russia:

- Leading NPS in mobile Internet in 4Q14
- Accelerated roll out and network sharing agreement on 4G/LTE

Italy:

- 97% coverage HSPA+ & 37% coverage 4G/LTE

Africa & Asia:

- 3G launched and 21 regions covered in Algeria
- 2G network modernization completed and 3G roll out in Pakistan
- Widest 3G network in Bangladesh

Ukraine:

- Network is 3G ready; 3G license awarded

Kazakhstan:

- High quality 3G network in Kazakhstan

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Leading in customer experience

#1	Co-leader	Improving
Bangladesh Kazakhstan Kyrgyzstan Ukraine Uzbekistan	Algeria Italy	Pakistan Russia

NOTE: *Independent agency research*

FY14 Financial highlights

Service revenue
(USD billion)

18.7

- 4% organic[2] YoY
- 13% reported YoY

Net loss
(USD million)

691

+74% YoY

EBITDA
(USD billion)

8.0

- 6% organic[2] YoY
- 4% reported YoY

EBITDA margin[1]
(%)

40.6

+4.0 p.p. YoY

- Revenue declined 4% YoY organically, well within the FY14 target
- EBITDA declined 6% organically, in line with FY14 target
- Solid EBITDA margin
- Net loss mainly due to USD 1 billion of non-cash impairments and currency headwinds

1. *EBITDA margin is EBITDA divided by total revenue; EBITDA and EBITDA margin are non-GAAP financial measures – reconciliations are included in the Appendix*
2. *Revenue and EBITDA organic growth are non-GAAP financial measures that exclude the effect of foreign currency translation and certain items such as liquidations and disposals*

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FY14 Income statement

USD million	FY14	FY13	YoY	
Revenue	**19,627**	**22,546**	**-13%**	• Total revenue declined organically 4% YoY, while service revenue declined organically 4% YoY
of which service revenue	*18,725*	*21,529*	*-13%*	
EBITDA	**7,970**	**8,260**	**-4%**	• EBITDA decreased organically 6% YoY, mainly due to revenue decline
EBITDA Margin	***40.6%***	***36.6%***	***4.0 pp***	
D&A[2]	(4,392)	(4,941)	-11%	• The declining amortization of intangible assets associated with customer relationships in Wind, the accelerated depreciation in Pakistan in FY13 and positive FOREX
Impairment loss	(992)	(2,973)	-67%	• FY14: includes non-cash impairments related to Ukraine, Pakistan and Laos • FY13: non-cash impairments related to Ukraine and Canada
EBIT	**2,586**	**346**	**n.m.**	
Financial expenses	(1,972)	(2,059)	-4%	• Interest savings from the Italian refinancing
FOREX and Other	(795)	(311)	n.m.	• Currency depreciations against USD in almost all countries and one-off transaction costs from second phase of Italian refinancing
Profit before tax	**(181)**	**(2,024)**	**91%**	
Tax	(722)	(2,064)	-65%	• In FY14 lower tax expenses due to decrease in WHT and reduced profitability; In FY13 one-off tax expense due to tax receivable write-off in Algeria
Non-controlling interest	212	1,463	-86%	
Net income[1]	**(691)**	**(2,625)**	**74%**	

1. *Net income attributable to VimpelCom shareholders*
2. *Including loss on disposals*

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FY14 Cash flow statement

USD million	FY14	FY13	YoY	
EBITDA	**7,970**	**8,260**	**-4%**	
Changes in working capital and other	150	1,403	-89%	• FY13 included accrual for Bank of Algeria fine of USD 1.3 billion
Net interest paid	(2,111)	(2,047)	3%	• Increase in interest paid mainly as result of one-off payments in Italy
Income tax paid	(730)	(1,265)	-42%	• Due to less income and withholding taxes on dividends
Net cash from operating activities	**5,279**	**6,351**	**-17%**	
Purchase of assets	(4,467)	(3,915)	14%	• Investment in high-speed mobile data networks
Inflow from asset disposals and deposits and other	490	(298)	n.m.	• In 2014 inflows from the sale of interest in Canada and assets in CAR and Burundi and deposits
Net cash used in investing activities	**(3,977)**	**(4,213)**	**-6%**	
Net cash from financing activities	**1,329**	**(2,575)**	**n.m.**	• FY14 is mainly WIND refinancing and drawdowns under HQ credit facilities • FY13 includes dividend payments for USD 4.1 billion, partly offset by the receipt of USD 1.4 billion for the conversion of 128 million preferred shares
Net increase in cash and cash equivalents	**2,631**	**(437)**	**n.m.**	

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Capital structure optimization: 2014 progress

Secured new credit facilities

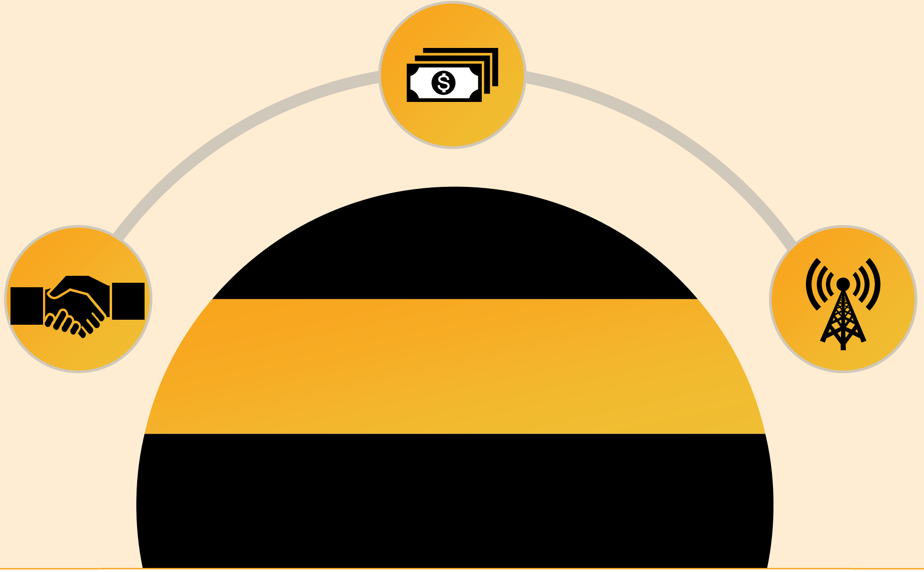
USD 21 billion financing activities

Refinanced Italy in 2 phases with PIK repayment

Substantial dividend reduction to delever and support investments

Capital structure optimization: Actions 1Q15

Use of proceeds from Algeria transaction to retire debt



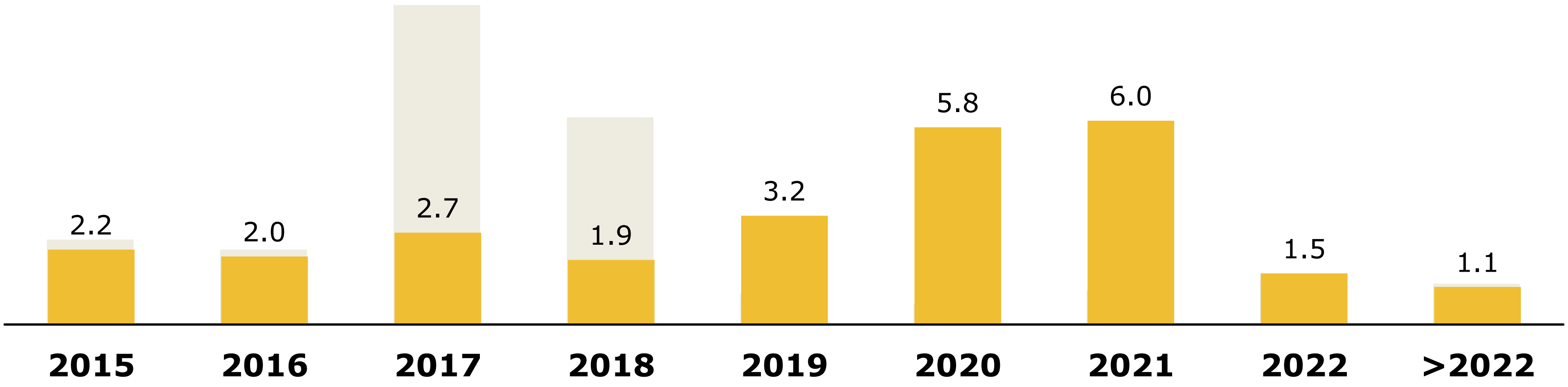
Closed transaction in Algeria

Sale of Italian towers

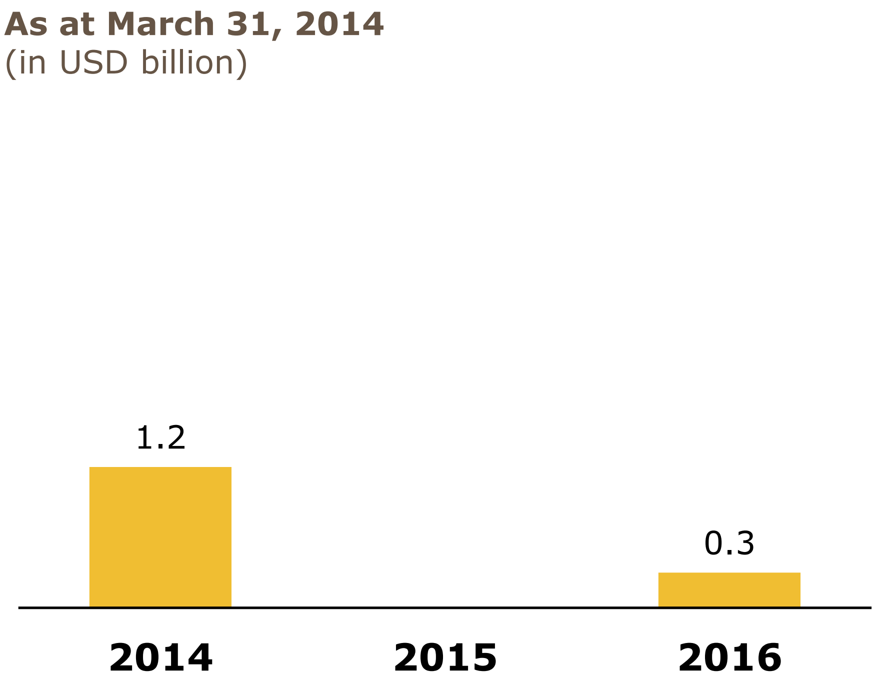
Capital structure optimization: Significantly improved debt maturity schedule

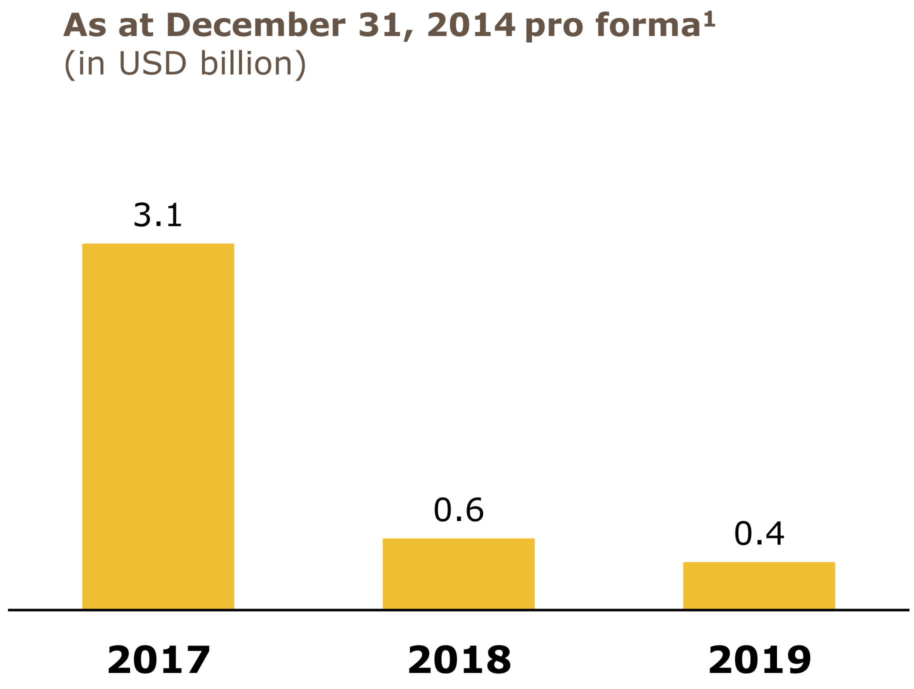
As at December 31, 2014 (in USD billion)

Group debt maturity schedule



Capital structure optimization: Increased credit facilities

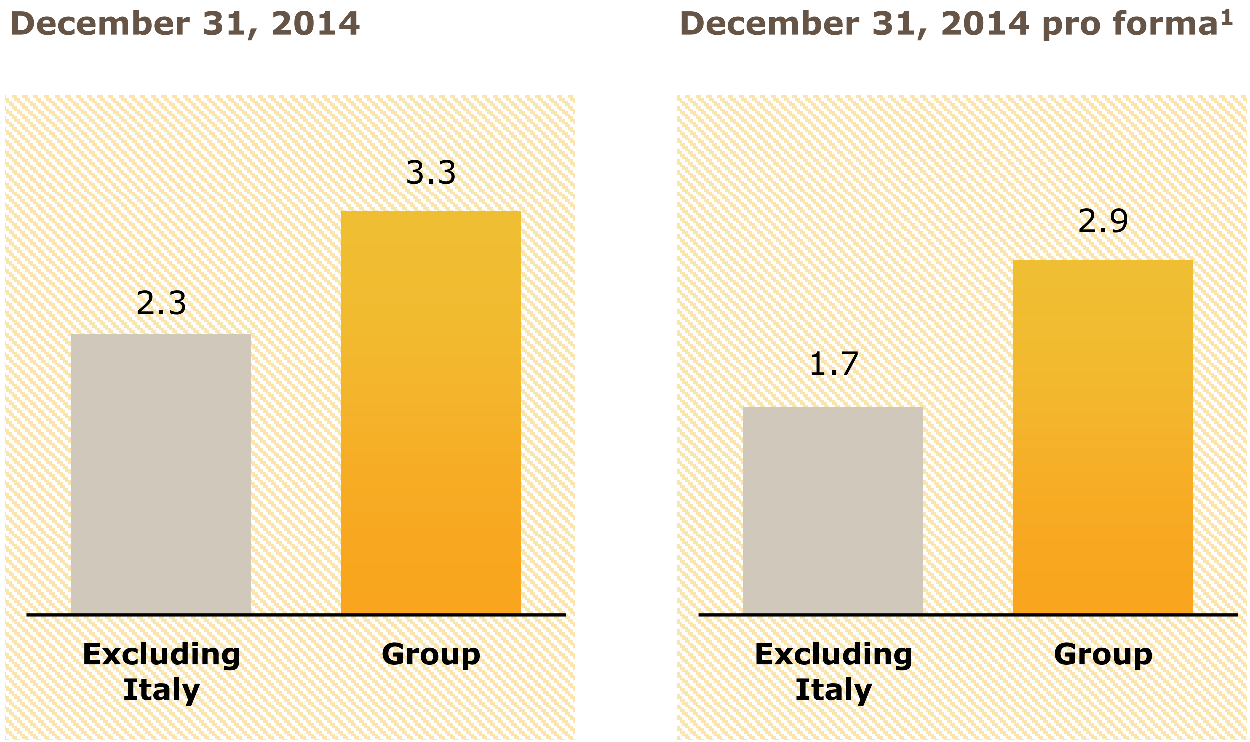




[1] *Pro forma for group as at 31 December 2014 reflects HQ repayment RCF for USD 0.5 billion and Algeria draw down for DZD 50 billion*

Capital structure optimization: Reduced gross debt and leverage

Gross debt / EBITDA



[1] *Pro forma for group as at 31 December 2014 reflects debt reduction from Algeria closing proceeds*

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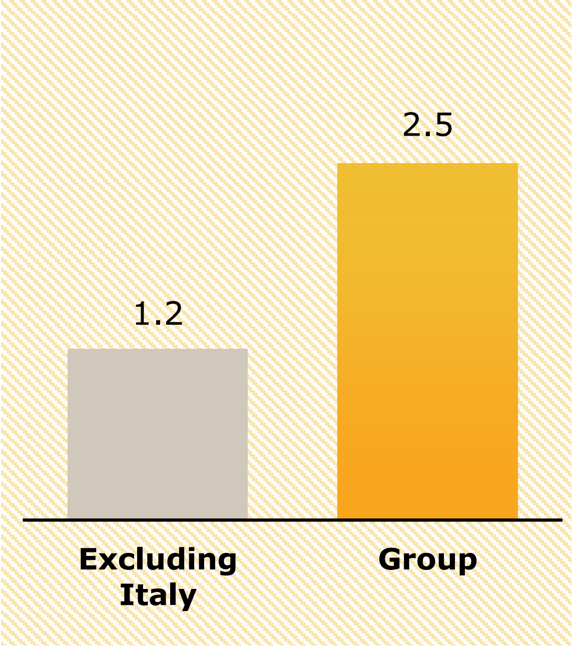
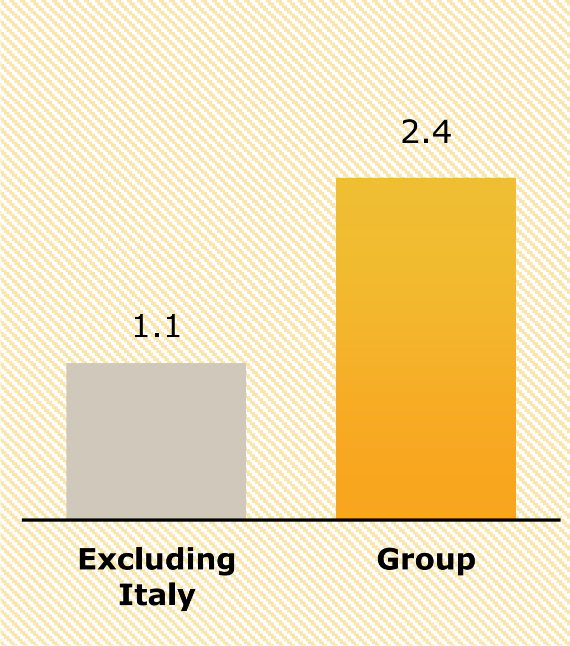
Capital structure optimization: Reduced net debt and leverage

Net debt / EBITDA

December 31, 2014



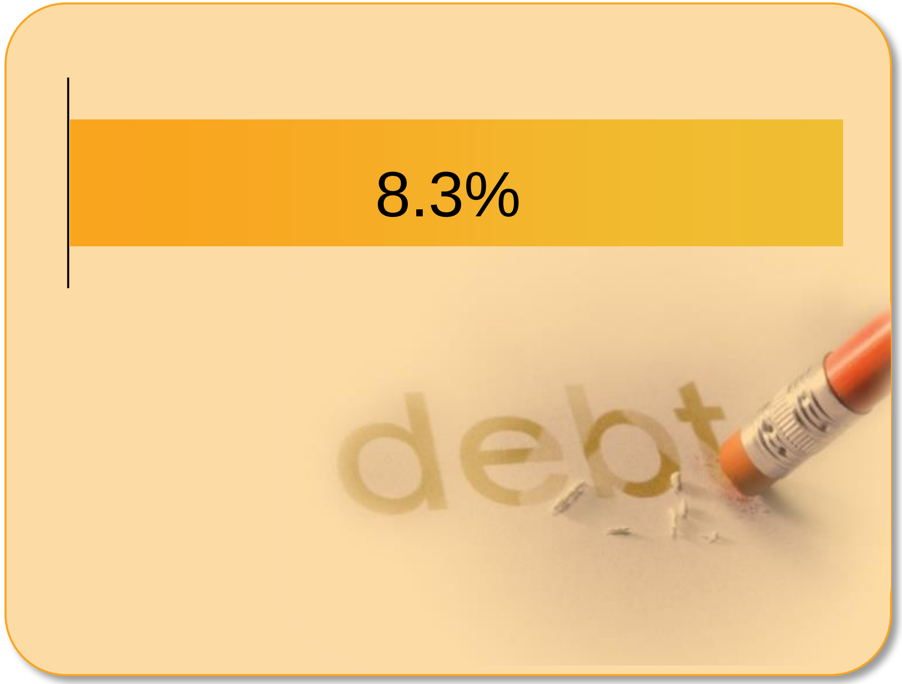
December 31, 2014 pro forma[1]



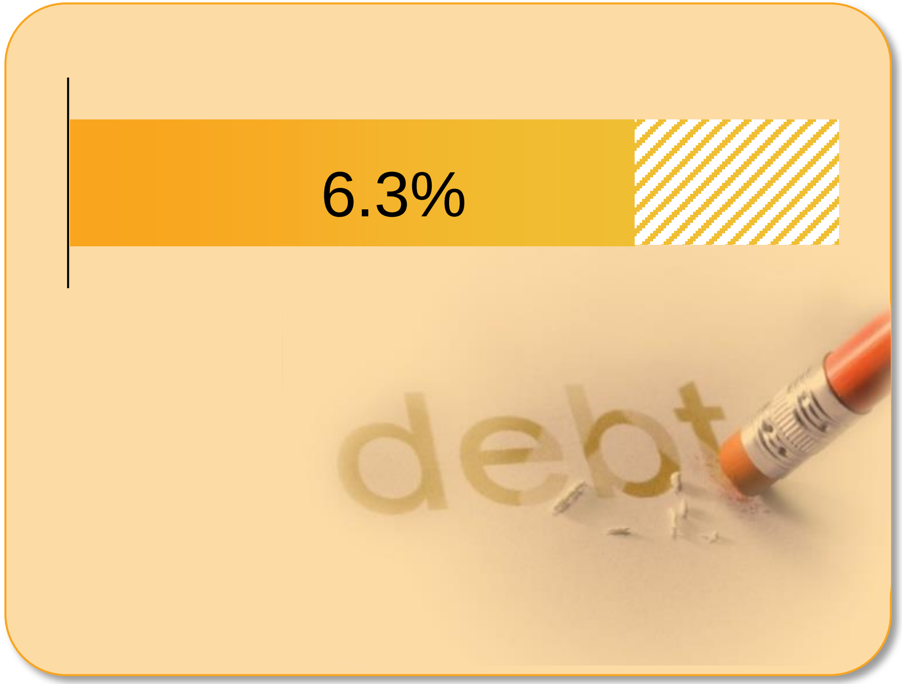
[1] *Pro forma for group as at 31 December 2014 reflects debt reduction from Algeria closing proceeds*

Significantly reduced the cost of debt

Average cost of debt 1Q14



Average cost of debt 4Q14



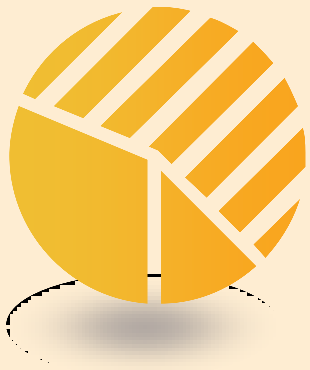
Cash flow enhancing from financing improvements

	Targeted potential	Expected savings	
In-house finance company	USD 50 million	USD 20 million	
Debt optimization	USD 150 million	USD 375 million	✔
Gross debt reduction	USD 150 million	USD 275 million	✔
Withholding tax saving	USD 50 million		
Total	**USD 400 million per year**	**USD 670 million per year**	✔

Significant financing improvements

Delivering on promises announced on the A&I day 2014:

- USD 21 billion of finance activities in FY14
- Improved maturity schedule
- Increased credit facilities and liquidity
- Average cost of debt substantially reduced



With a strong cash position as at 4Q14, additional financial facilities, no major refinancing obligations until 2020 and robust cash flow generation, VimpelCom is fully financed

Targets 2015

	Targets 2015[1]
Service Revenue	Flat to low single digit decline YoY
EBITDA Margin	Flat to minus one p.p. YoY
EPS[2]	USD 0.35 – 0.40
CAPEX / Revenue	~20%
Leverage (Net Debt / EBITDA)	~3.2x
Excl. Italy	~1.7x

1. *The annual targets for 2015 assume constant currency, no major regulatory changes, no change to the asset portfolio and no major macro-economic changes*
2. *EPS at constant currency and stable fair value of derivatives, excluding exceptional charges such as impairment charges, restructuring charges, litigation and settlements, impact of M&A transactions, other one-off charges and constant number of shares*

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Conclusion

- Delivered on 2014 targets in a challenging environment
- Reported results 2014 impacted by currency headwinds
- Closed Algeria
- Significantly improved capital structure
- Successful investments in high speed networks
- Building a more customer centric organization
- Solid mobile customer growth

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Appendices

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VimpelCom Analyst & Investor site visit Georgia and Kazakhstan

March 31, 2015

Tbilisi, Georgia

Presentations by Head of BU CIS and local management

April 1, 2015

Almaty, Kazakhstan

Presentations by local management

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Financial calendar 2015 – accelerating reporting

	2015[1]
A&I site visit Georgia and Kazakhstan	March 31 – April 1
1Q15 results	May 13
A&I site visit Russia	July 8
2Q15 results (analyst meeting in London)	August 6
A&I Conference (London)	October 8 - 9
3Q15 results	November 6

1. *The final confirmation of the date and invitation will be issued separately prior to each event*

Business Units Performance 4Q14

Business dashboard 4Q14

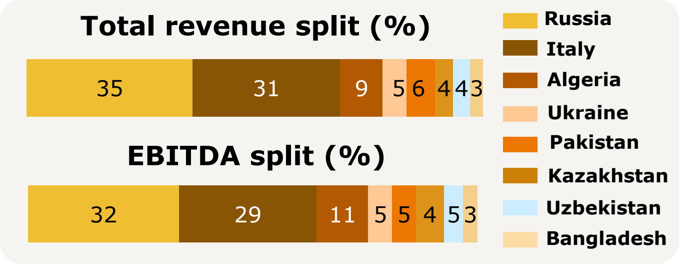
YoY dynamics

Russia

Revenue	5%	RUB 73.9 bn	EBITDA margin 36.6%
EBITDA	(5%)	RUB 27.0 bn	
Mobile Customers	1%	57 mln	
Mobile ARPU	(1%)	RUB 325	

Italy

Revenue	(9%)	EUR 1.1 bn	EBITDA margin 37.3%
EBITDA	(16%)	EUR 0.4 bn	
Mobile Customers	(3%)	22 mln	
Mobile ARPU	(4%)	EUR 11	



Ukraine

Revenue	(2%)	UAH 3.1 bn	EBITDA margin 42.3%
EBITDA	(12%)	UAH 1.3 bn	
Mobile Customers	2%	26 mln	
Mobile ARPU	(1%)	UAH 36	

Kazakhstan

Revenue	4%	KZT 35.0 bn	EBITDA margin 40.2%
EBITDA	(13%)	KZT 14.1 bn	
Mobile Customers	7%	10 mln	
Mobile ARPU	(6%)	KZT 1,041	

Uzbekistan

Revenue	7%	USD 186 mln	EBITDA margin 61.6%
EBITDA	2%	USD 115 mln	
Mobile Customers	1%	11 mln	
Mobile ARPU	6%	USD 6	

Algeria

Revenue	(6%)	DZD 34 bn	EBITDA margin 49.8%
EBITDA	(22%)	DZD 17 bn	
Mobile Customers	5%	18 mln	
Mobile ARPU	(12%)	DZD 610	

Pakistan

Revenue	(1%)	PKR 26 bn	EBITDA margin 41.5%
EBITDA	6%	PKR 10 bn	
Mobile Customers	2%	39 mln	
Mobile ARPU	(7%)	PKR 204	

Bangladesh

Revenue	14%	BDT 11 bn	EBITDA margin 40.8%
EBITDA	38%	BDT 5 bn	
Mobile Customers	7%	31 mln	
Mobile ARPU	10%	BDT 122	

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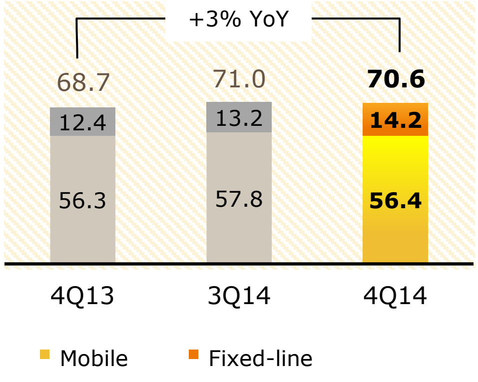
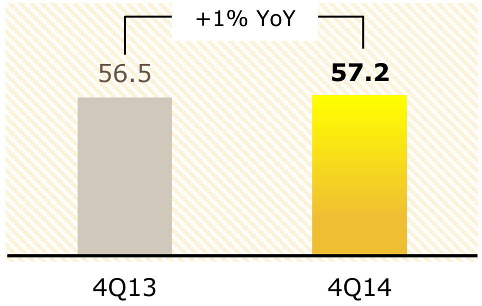
Russia: Delivering on plans

RUB BILLION, UNLESS STATED OTHERWISE

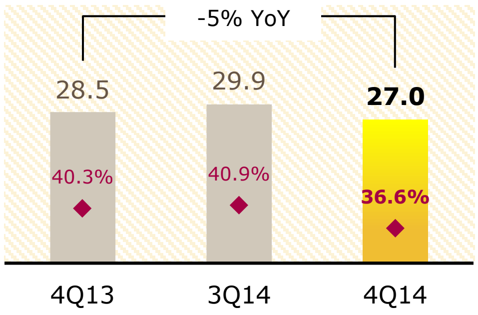
Service revenue



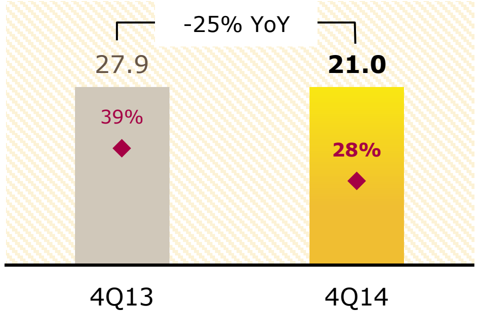
Mobile customers
(million)



EBITDA and EBITDA margin



CAPEX and CAPEX/revenue



- Increasing NPS and improving churn led to the first YoY increase in service revenue and mobile customers since 3Q13
- Improvement in annualized churn of 10 p.p. YoY
- Mobile data revenue grew 20% YoY
- EBITDA margin decreased 3.7 p.p. mainly due to negative effect of ruble weakness on costs. Excluding currency headwinds, EBITDA would have been stable
- FY14 CAPEX/Revenue of 22%, in line with target
- Expected continued pressure from challenging environment

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Russia: Continued adjustments to a new reality

FOREX management

- Hedged all USD cash costs for the first six months
- Renegotiated FOREX denominated contracts for equipment, rental and IT

4G/LTE network sharing

- ~3,000 base stations in 36 regions
- Substantial savings in construction costs
- Acceleration of the availability of 4G/LTE services to Beeline customers
- 4G/LTE offering in 46 regions at YE14, +21 in 4Q14

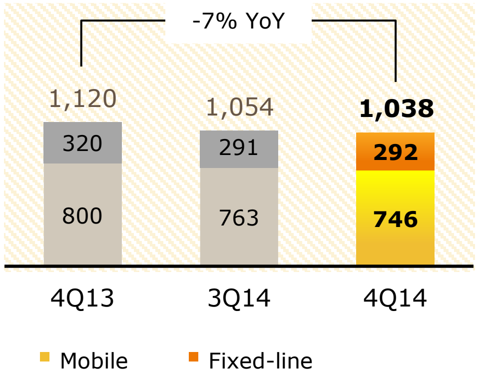
Cost and asset efficiency program

- Optimization and increasing efficiencies of G&A, utilities, network maintenance, warehousing and site rental

Italy: Solid performance in a challenging market

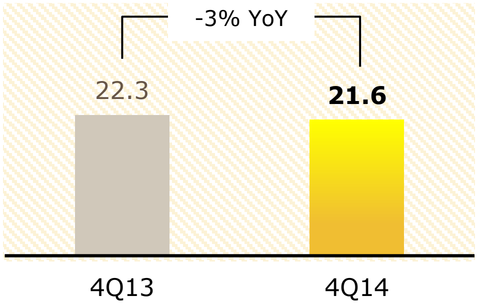
EUR MILLION, UNLESS STATED OTHERWISE

Service revenue

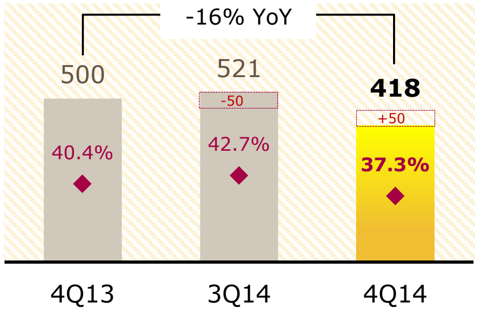


Mobile customers

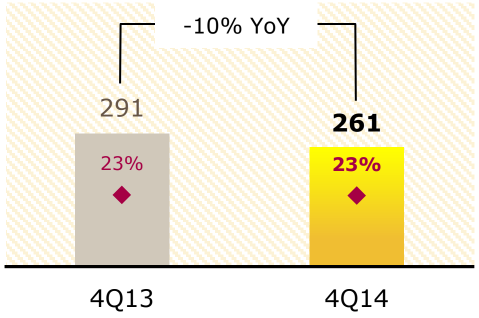
(million)



EBITDA and EBITDA margin



CAPEX and CAPEX/revenue



- Total revenue of EUR 1.1 billion, down 9% YoY; underlying decline of 5% YoY
- Service revenue trend improving
- Solid data revenue growth: mobile broadband up 16% YoY and fixed broadband up 4% YoY
- Mobile broadband customer base increased 16% YoY to over 10 million users
- EBITDA at EUR 418 million, down 6.5% YoY on an underlying[1] basis, with YoY trend improving sequentially
- Market expected to continue to stabilize

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[1] *Net of the impact of the non-recurring items accounted for in 3Q14 but commercially related to 4Q14*

Italy: Preparing for the future

WIND digital transformation

- WIND Digital innovative offering with customer interaction exclusively through digital channels

"Digital Home & Life"

- WIND closer to its customer through "Digital Home & Life" concept
- WIND customers can choose and buy new devices integrating electrical devices in a house with each other

Capital and cost efficiency

- Innovative insourcing and productivity increase plan launched in 2014 that will provide significant savings in 2015
- Tower sale

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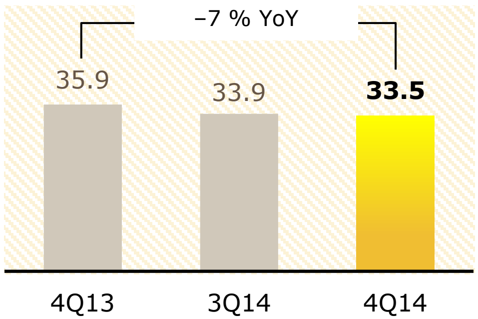
Algeria: Transaction kick starts transformation

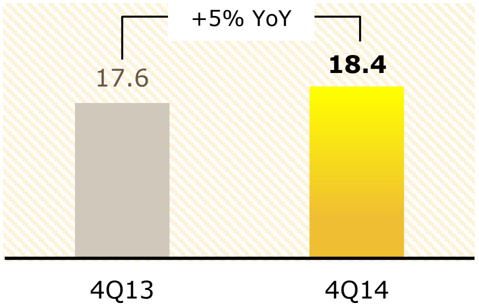
DZD BILLION, UNLESS STATED OTHERWISE

Service revenue

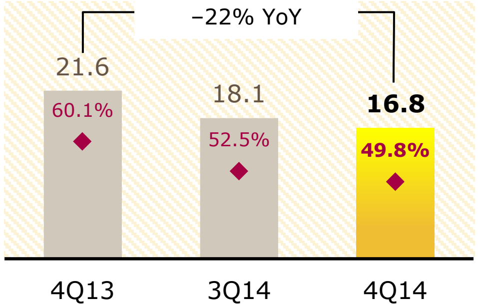


Mobile customers

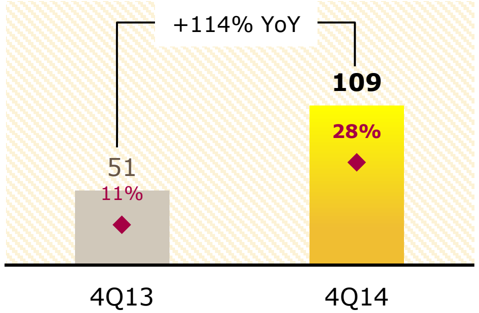
(million)



EBITDA[1] and EBITDA[1] margin



CAPEX and CAPEX/revenue



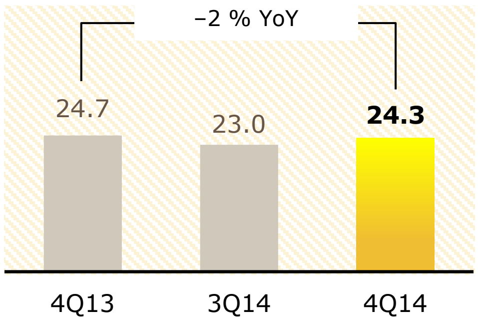
- Djezzy is the leader in a very attractive growth market, with a strong local partner
- Launch of 3G fueled strong competition
- Strong mobile data revenue growth since launch of 3G
- Djezzy initiated a transformation program
  - Improved commercial offerings
  - Increased investments in 2G and 3G
- Results expected to remain under pressure in 2015

[1] *EBITDA excludes one-off charges in 4Q13 and 4Q14 related to the closing transaction in Algeria*

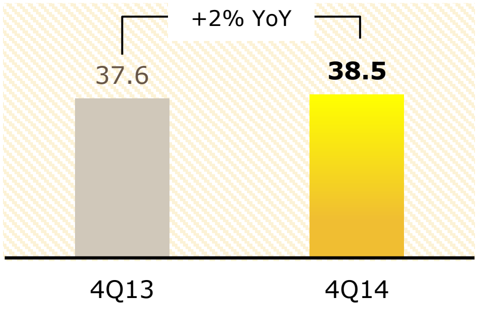
Pakistan: Network modernization completed

PKR BILLION, UNLESS STATED OTHERWISE

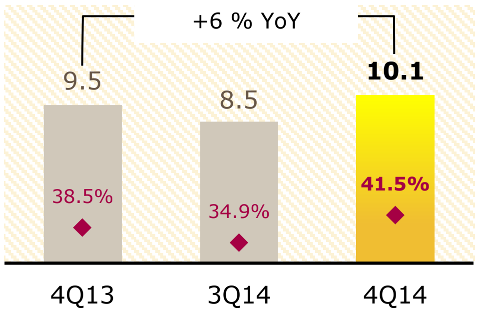
Service revenue



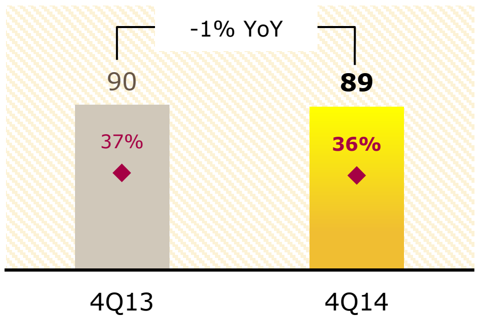
Mobile customers
(million)



EBITDA and EBITDA margin



CAPEX and CAPEX/revenue



- Secured leading customer market share
- Service revenue decreased due to transparent VAS charging and price competition in voice
- EBITDA up 6% YoY mainly due to one-off adjustment in 4Q13
- Invested in mobile data network and 2G network modernization
- Fastest 3G roll out and the first to reach 2 million 3G customers

Mobilink

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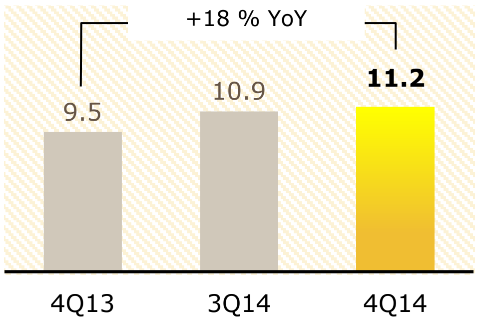
Bangladesh: Market position continued to improve

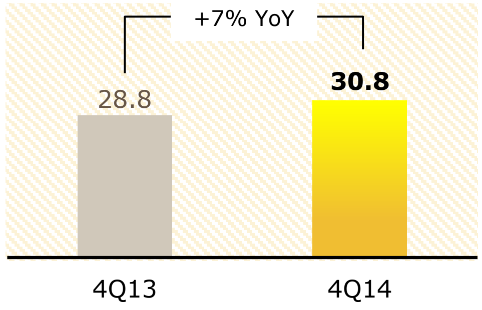
BDT BILLION, UNLESS STATED OTHERWISE

Service revenue

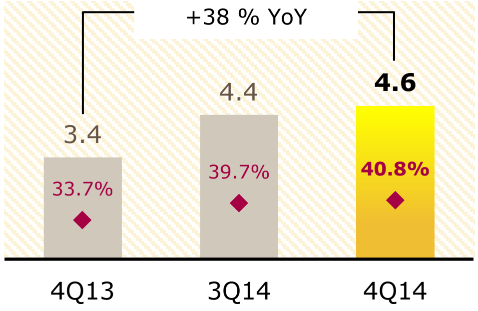


Mobile customers

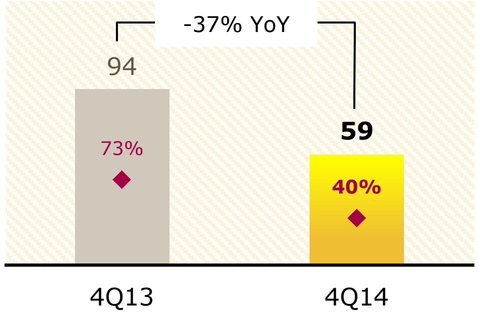
(million)



EBITDA and EBITDA margin



CAPEX and CAPEX/revenue

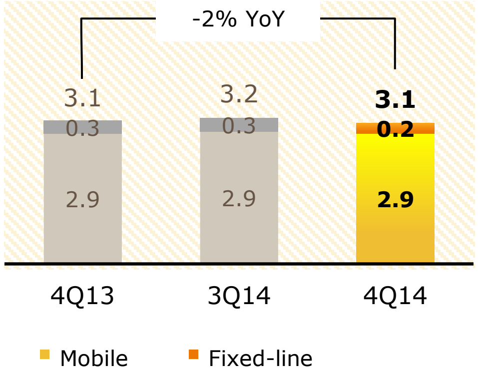


- Continued double digit revenue growth YoY
- EBITDA increased 38% YoY driven by revenue growth and savings
- Banglalink maintained its leading NPS
- Banglalink has widest 3G network in the country

Ukraine: Good progress of transformation program

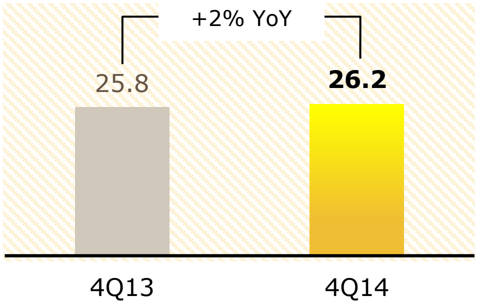
UAH BILLION, UNLESS STATED OTHERWISE

Service revenue

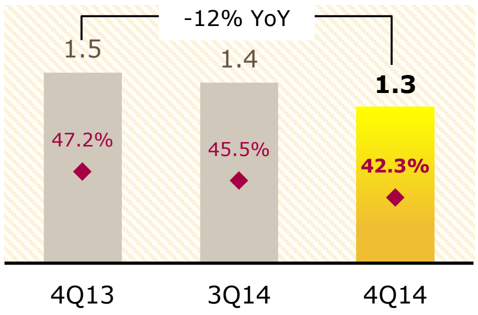


Mobile customers

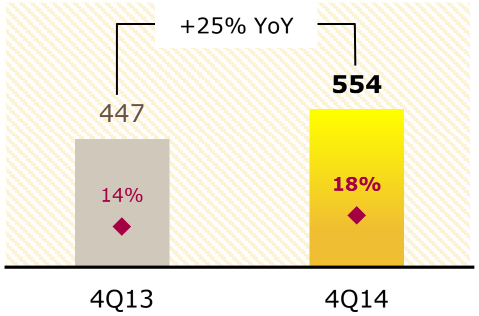
(million)



EBITDA and EBITDA margin



CAPEX and CAPEX/revenue



- # 1 position in NPS leading to substantial YoY improvement in churn and increase in customer base
- Mobile data revenue growth 7% YoY
- EBITDA margin declined mainly due to external factors
- Kyivstar awarded 3G license
- Environment expected to remain challenging

KYIVSTAR

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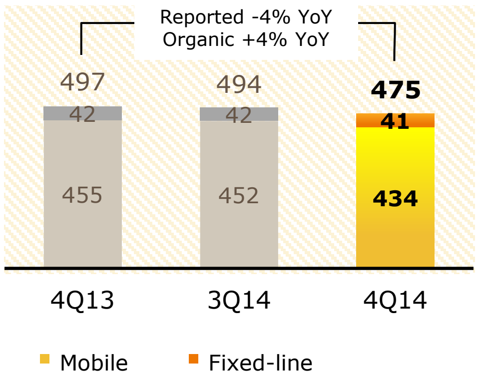
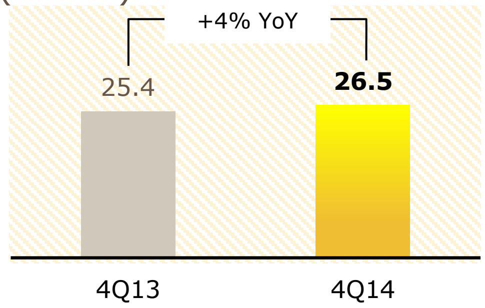
CIS[1]: Continued solid results

USD MILLION, UNLESS STATED OTHERWISE

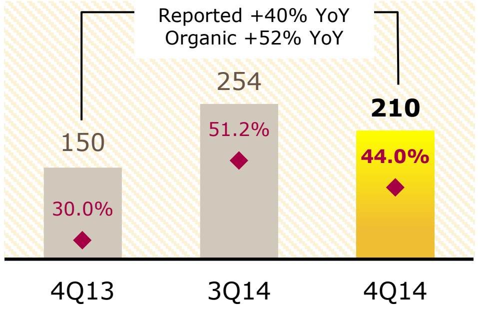
Service revenue



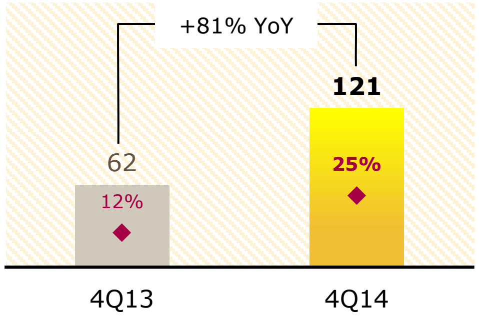
Mobile customers (million)



EBITDA[2] and EBITDA[2] margin



CAPEX and CAPEX/revenue



- Increased YoY market shares in 5 countries
- Mobile service revenue increased organically 4% YoY due to strong growth in Uzbekistan and solid growth in Kazakhstan
- Mobile data revenue growth of 24% YoY
- Mobile customers increased by 1.1 million YoY, growing in all operations
- EBITDA impacted by one-off charges. Underlying organic growth 3% YoY; EBITDA margin excluding one-off charges would have been 48.8%

1 This segment includes our operations in Kazakhstan, Uzbekistan, Armenia, Kyrgyzstan, Tajikistan and Georgia
2 EBITDA, EBITDA Margin and CAPEX for 4Q13 include USD 72 million as a result of fixed assets write off and accounted as operating expenses

Achieving business excellence

The VimpelCom Way

Passionate

Passion and commitment to achieve exceptional results

Professional

Admired for customer experience and operational excellence

Leadership

Empower employees to perform at the highest level and lead with a focus on execution

The Operating Model

Global Scope

- Performance Management
- Portfolio Management
- Financial, Tax and Funding Structure
- People Management
- Governance & Compliance
- Shared Services
  - *Roaming*
  - *Procurement*
  - *In-house Bank*

Empowered Employees and Business Units

Beeline · INFOSTRADA · WIND · DJEZZY · KYIVSTAR · Mobilink · banglalink · telecel

Group value add

- **Procurement advantages**
- **Capex synergies**
- **Best practices sharing**
- **Global partnerships**
- **Roaming**
- **Talent**

Sharing best practices

- MNP experiences
- Store design
- eBusiness: self-care harmonization
- B2B campuses
- Sales incentive schemes
- Customer experience programs
- Learnings from 3G and LTE launches
- Call centre processes

VimpelCom Ltd. ownership structure*

Shareholder	Total Economic Common DRs and shares	% Economic rights	Preferred shares	Total voting DRs and shares	% of voting rights
Free Float	189 579 732	10.8%	-	189 579 732	9.1%
Telenor[(1)]	580 578 840	33.0%	305 000 000	885 578 840	43.0%
LetterOne[(2)]	986 572 563	56.2%	-	986 572 563	47.9%
Total	**1 756 731 135**	**100%**	**305 000 000**	**2 061 731 135**	**100%**

* *Certain amounts and percentages that appear in this table have been subject to rounding adjustments. As a result, certain numerical figures shown as totals may not be exact arithmetic aggregations of the figures that precede or follow them.*

[(1)] *As reported on Schedule 13D, Amendment No. 27, filed on June 11, 2014, by Telenor East Holdings II AS with the SEC, Telenor East Holdings II AS is the beneficial owner of 580,578,840 common shares and 305,000,000 preferred shares.*

[(2)] *As reported on Schedule 13D, Amendment No. 15, filed on February 19, 2014, by Altimo Coöperatief with the SEC, Altimo Coöperatief was (as of the date of filing) the beneficial owner of 986,572,563 common shares. LetterOne Holding S.A. ("LetterOne") indirectly holds 100% of the membership interests in Altimo Coöperatief and, in such capacity, may be deemed to be the beneficial owner of the common shares held for the account of Altimo Coöperatief. LetterOne is a Luxembourg company, with its principal business to function as a holding company.*

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Dividend policy to support deleverage and investments

- More long-term value in deleveraging and investing in high quality, 3G and 4G networks to capture high mobile data growth
- Dividends of 3.5 US cents per share per annum until targeted leverage of less than 2.0 net debt / EBITDA achieved

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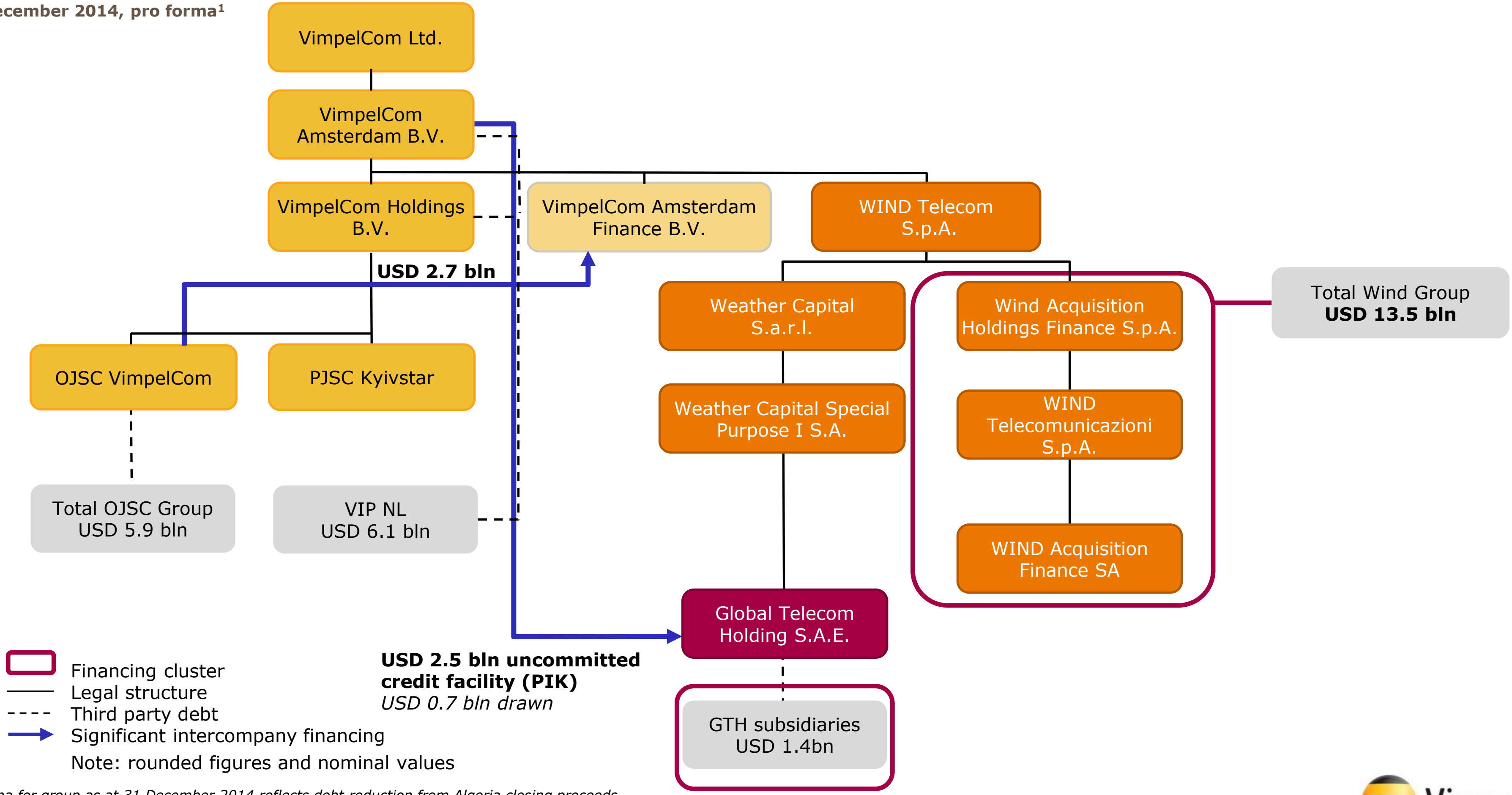
Financing structure

As at 31 December 2014, pro forma[1]



Note: rounded figures and nominal values

1. *Pro forma for group as at 31 December 2014 reflects debt reduction from Algeria closing proceeds*
2. *Excluding effect of cross currency swaps*

Debt by entity

As at 31 December 2014, in USD billion

Outstanding debt	Type of debt/lender					
Entity	**Bonds**	**Loans**	**RCF**	**Vendor Financing**	**Other**	**Total**
VimpelCom Holdings B.V.	3,813					3,813
VimpelCom Amsterdam B.V.		1,000	500	752		2,252
OJSC VimpelCom	4,078	1,583		207	45	5,913
WIND Telecomunicazioni S.p.A.		2,562	121		45	2,728
WIND Acquisition Finance S.A.	10,785					10,785
Pakistan Mobile Communications Limited	22	387			2	411
Banglalink Digital Communications Ltd.	300	148		4	0	452
Omnium Telecom Algeria S.p.A.				47	1	47
Others		19		8	14	41
Total	18,998	5,699	621	1,018	106	26,442

Credit facilities

USD 6.2 bn credit facilities arranged in FY14:

Financing	
VIP Holdings	USD 1.8 billion RCF USD 1.0 billion CF AlfaBank USD 1.0 billion VF CDB/BoC
OJSC VimpelCom	USD 0.8 billion Sberbank loan and RCF
WIND	USD 0.3 billion RCF
PMCL	USD 0.4 billion new funding
Algeria	USD 0.9 billion CF syndicate

Available RCF headroom at the end 2014:

VimpelCom	USD 1.3 billion
OJSC VimpelCom	USD 0.3 billion (RUB 15 billion)
WIND	USD 0.6 billion (EUR 0.5 billion)

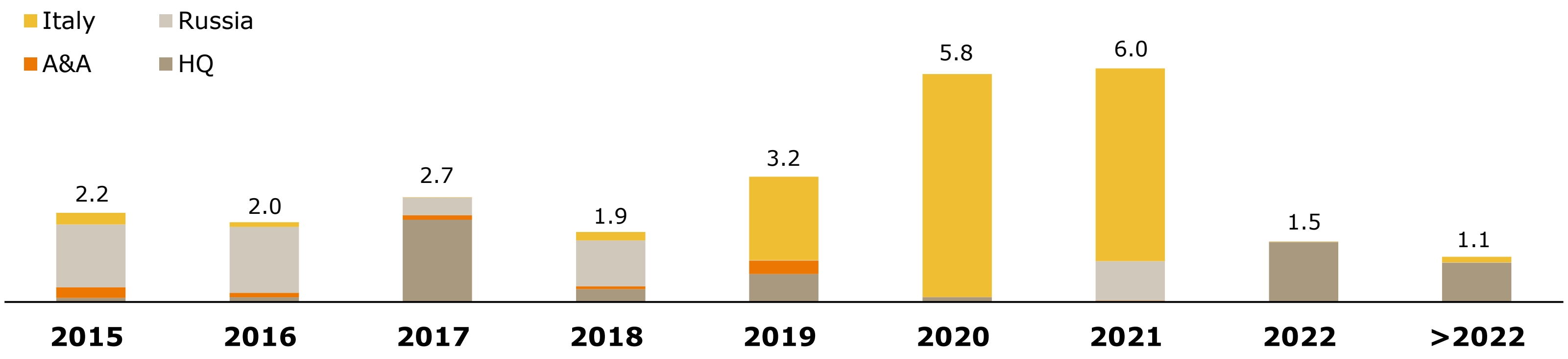
Available VF/CF headroom at the end 2014:

VimpelCom – CDB/BoC	USD 1.0 billion
Algeria - syndicate	USD 0.9 billion (DZD 82 billion)

Debt maturity profile

As at 31 December 2014, in USD billion

Group debt maturity schedule by Business Units



Group debt maturity schedule by currency[1]

	2015	2016	2017	2018	2019	2020	2021	2022	>2022	
EUR	0.2	0.1	0.0	0.3	2.1	5.5	4.6	0.0	0.1	50%
USD	0.2	1.2	2.1	1.1	1.0	0.1	1.0	1.5	1.0	36%
RUB	1.6	0.6	0.5	0.4	0.0	0.0	0.0	0.0	0.0	12%
Other	0.2	0.1	0.1	0.1	0.0	0.0	0.0	-	-	2%

1. *After effect of cross currency swaps*

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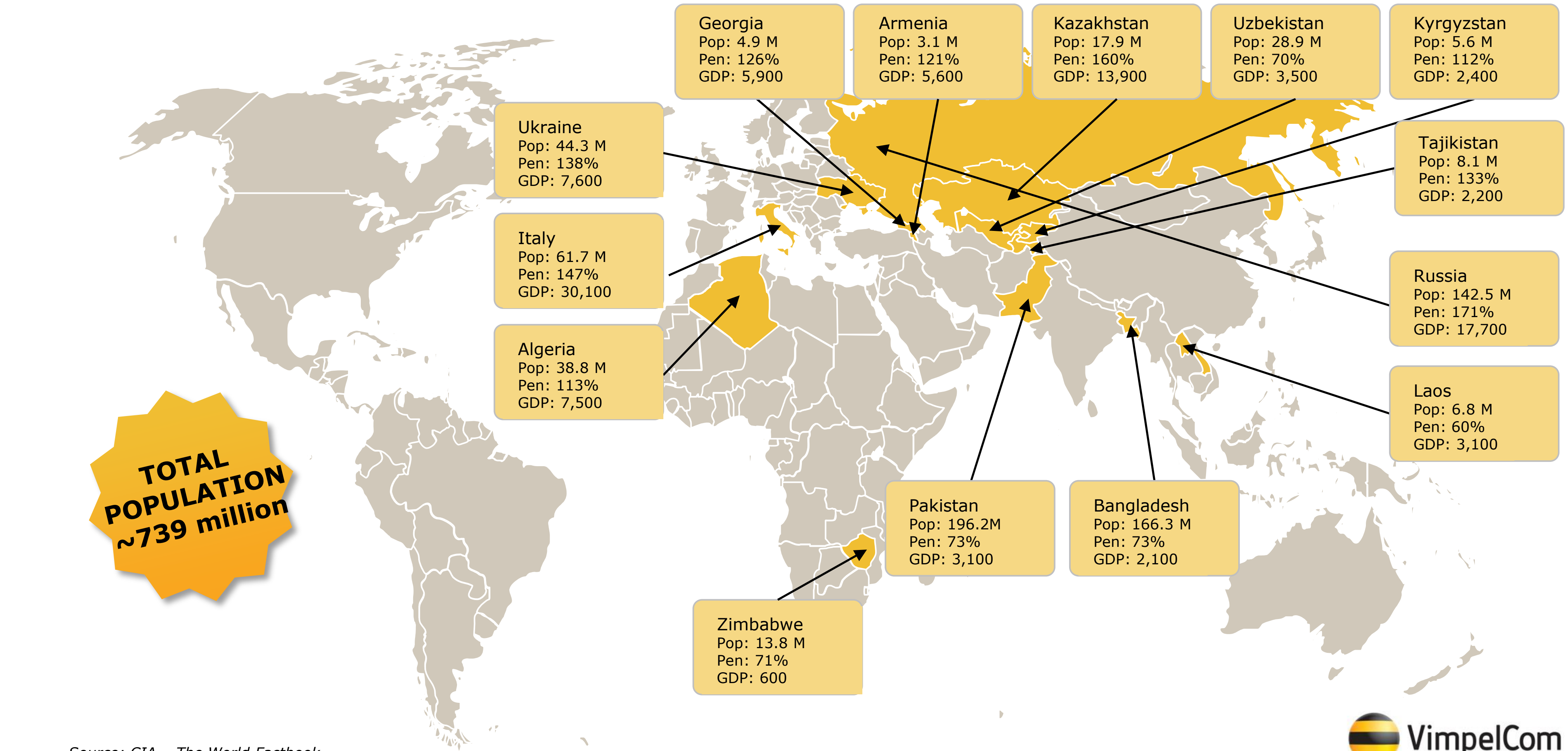
Market Overviews

A truly international telecoms operator



Source: CIA – The World Factbook

VimpelCom

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Competitive situation and market trends - Russia

Mobile[1]

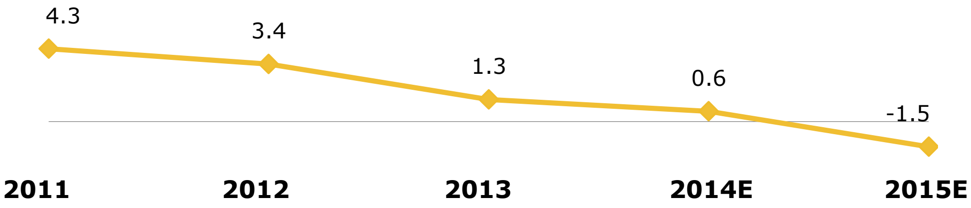
- ~ 90% pre-paid market
- ~ 171% penetration
- 3 major players (Megafon, MTS and VimpelCom) with comparable market shares
- 2014: 4G/LTE launched in 46 regions

Fixed[1]

- Rostelecom is still dominant market leader (~42 % subs market share incl. daughter companies)
- Voice traffic declining due to fixed-to-mobile substitution
- Residential broadband penetration ~50%

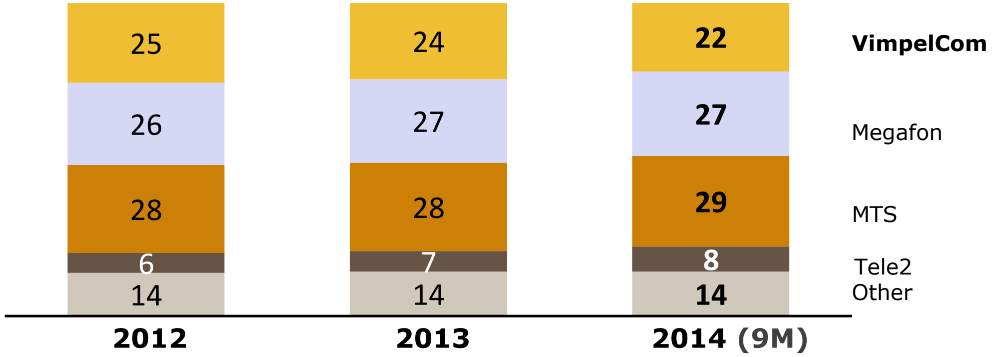
GDP trend[2]

%



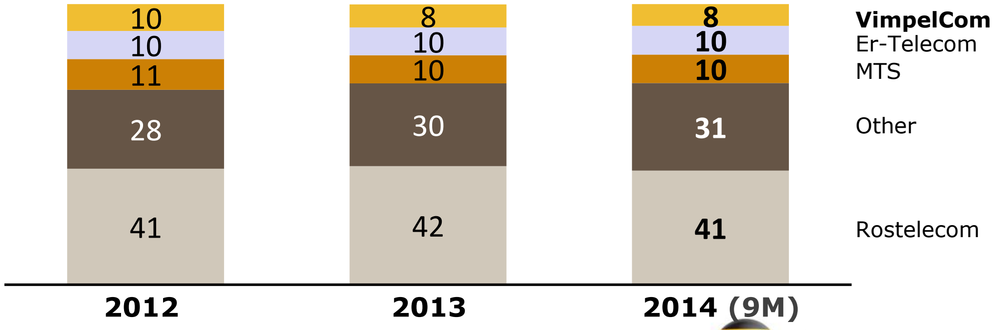
Mobile Market Share[1]

(on service revenue), %



Fixed Broadband Market Share[1]

(on subs), %



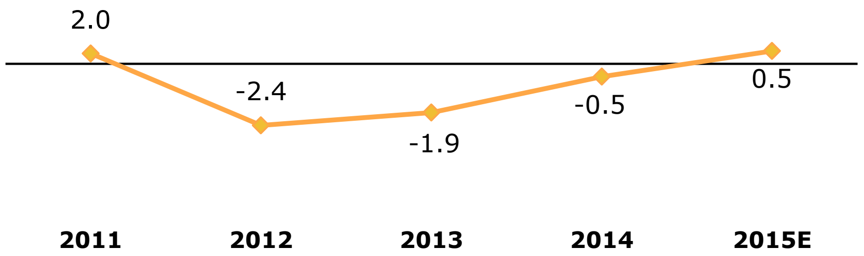
[1] Source: Informa
[2] Source: RosStat, Ministry of Economic Development of Russia

Competitive situation and market trends - Italy

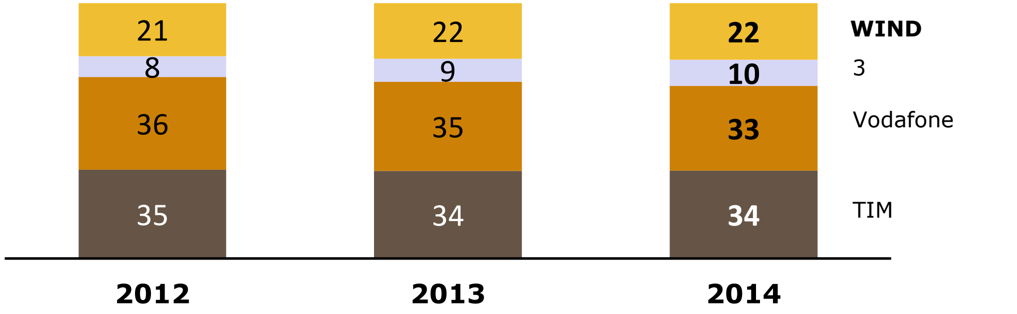
Mobile
- ~ 79 % pre-paid market
- ~ 147% penetration
- 4 major players: TIM, Vodafone, WIND and H3G
- 31% smartphone penetration on SIM cards

Fixed
- Telecom Italia still the incumbent
- Ultra broadband penetration on total lines above 30MbpS ~ 29%
- Fixed to mobile substitution

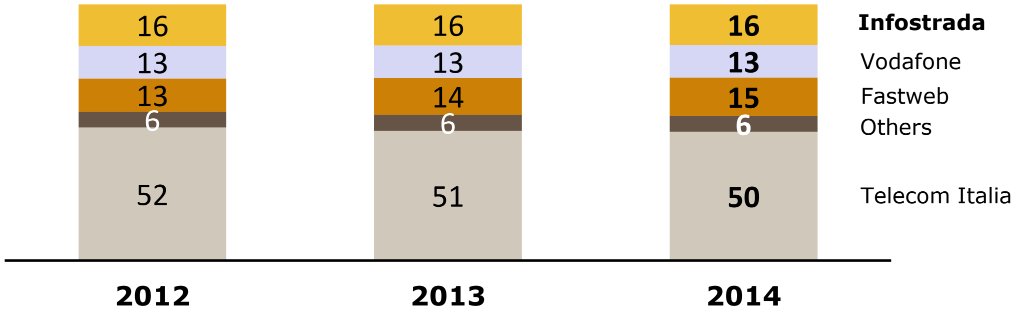
GDP trend[3]
%



Mobile Market Share[1]
(on revenue), %



Fixed Broadband Market Share[2]
(on lines), %



1. *Source: from official declaration; excluding MVNO*
2. *Source: from official declaration*
3. *Source: ISTAT (Nov'14)*

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Competitive situation and market trends - Ukraine

Mobile

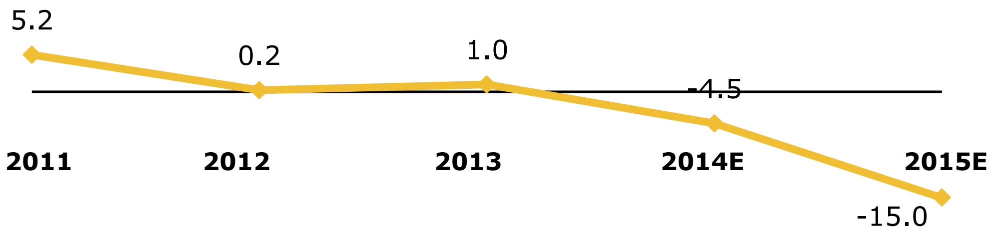
- Major players are Kyivstar, MTS and Astelit ("Life" brand)
- Kyivstar is the leading integrated operator with #1 in mobile and #2 in fixed residential broadband
- Penetration ~138%, ~87% pre-paid market
- Bundled pricing with high MOU of ~500
- In February 2015 3G licenses were awarded

Fixed

- Major competitors: Ukrtelecom (incumbent), Volia, Vega, Datagroup
- Fixed broadband fragmented market with potential for consolidation

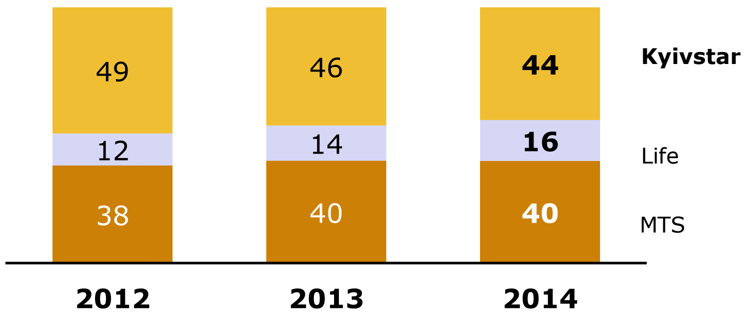
GDP trend[1]

%



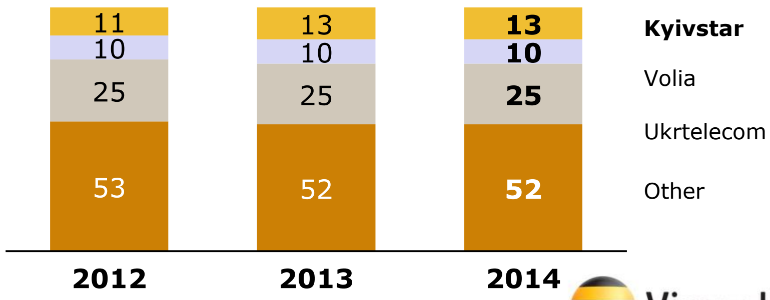
Mobile Market Share

(on revenue), %



Fixed Broadband Market Share

(on revenue), %



[1] *Source: Consensus prognosis of Ukrainian Ministry of Economy and Development*

Competitive situation and market trends - Algeria

Macro Environment:

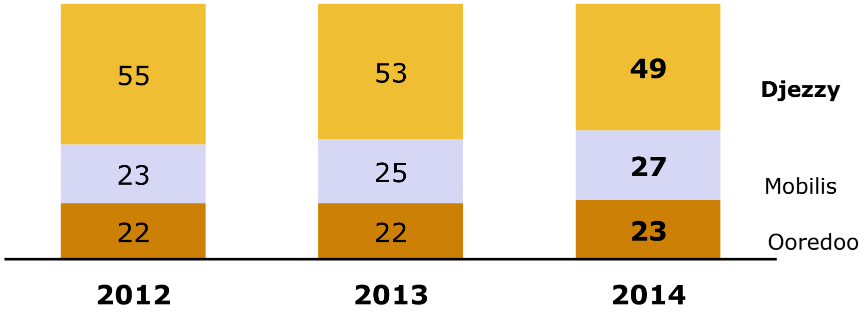
- Government, trade and agricultural sectors account for over 60% of GDP
- 28% of the population is under 15 years old

Mobile:

- 113% penetration
- 3 market players
- 3G launched

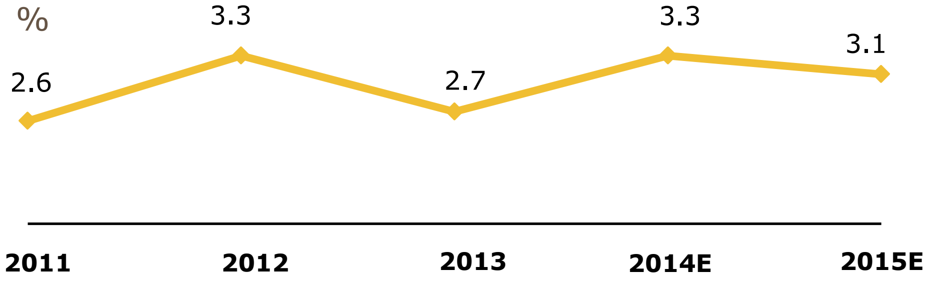
Mobile Market Share[1]

(on revenue), %



GDP trend[2]

%



1 Source: Market share as provided by the regulator
2 Source: World Bank

Competitive situation and market trends - Pakistan

Macro Environment:

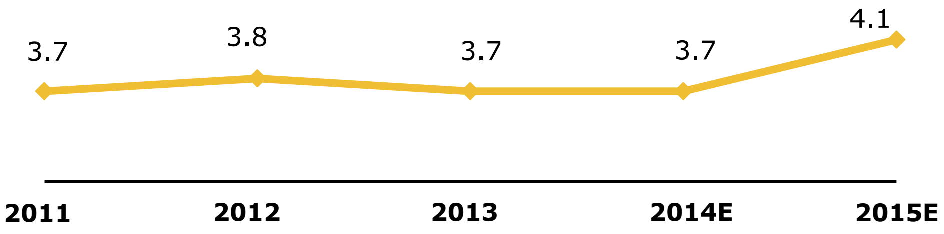
- Power shortfalls persist
- 34% of the population under 15 years old
- New government working on achieving political stability and economic reform

Mobile:

- 73% penetration
- 5 market players
- 3G launched

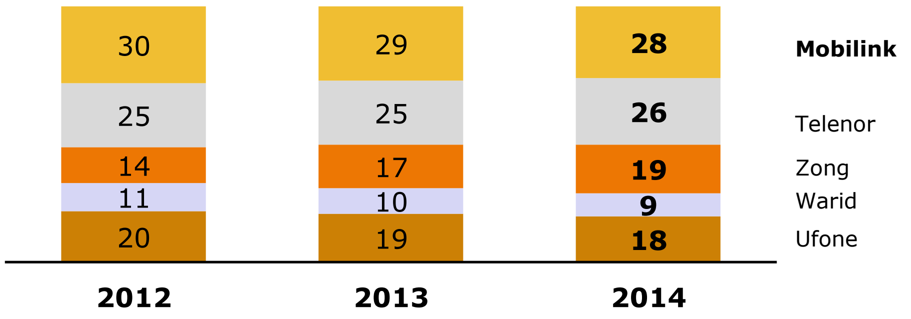
GDP trend[2]

%



Mobile Market Share[1]

(on revenue), %



[1] *Source: Regulator's website*
[2] *Source: World Bank*

Competitive situation and market trends - Bangladesh

Macro Environment:

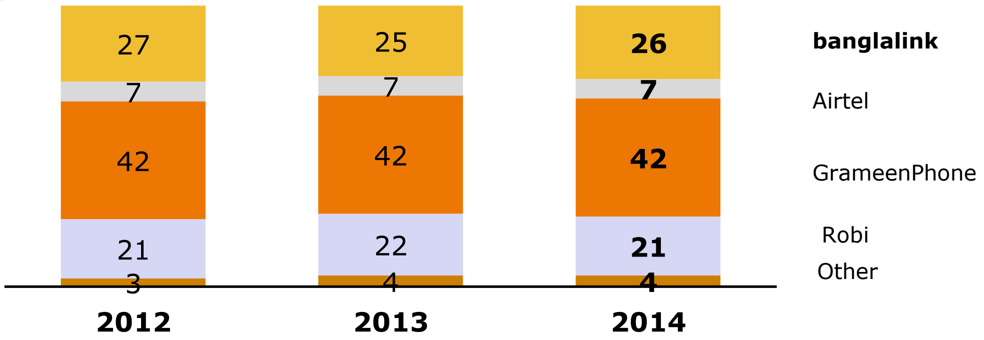
- The world's highest population density
- 33% of the population under 15 years old
- Elections and political instability

Mobile:

- 73% penetration
- 3 main players in the market
- 3G launched

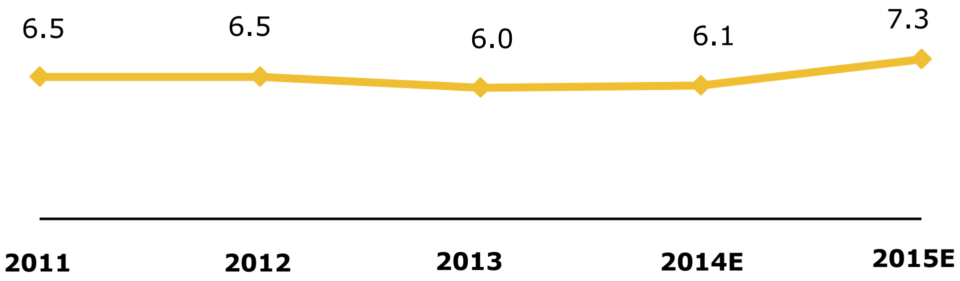
Mobile Market Share[1]

(on revenue), %



GDP trend[2]

%



[1] *Source: Company's estimations*
[2] *Source: Bangladesh Governments Statistics*

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Competitive situation and market trends - Kazakhstan

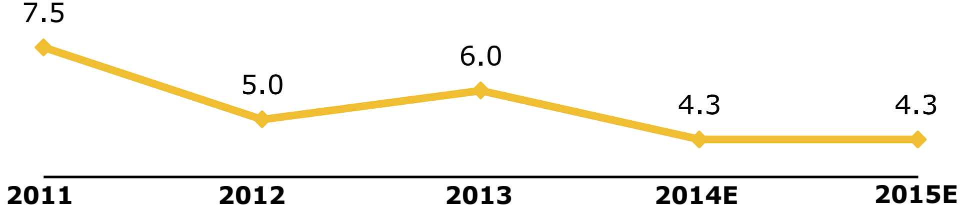
Mobile[1]

- 160% penetration
- 2 major players (VimpelCom, KCell) with cumulative MS 90%, 3[d] player is discounter (Tele2)
- 3G launched by all players, 4G network introduced only by Altel (government owned)

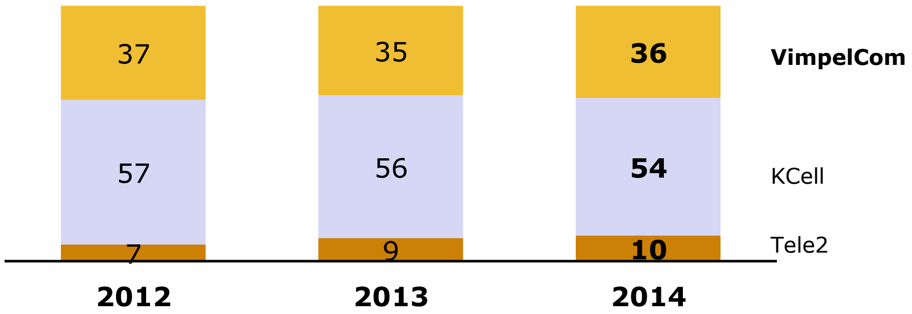
Fixed[3]

- Residential broadband is the main revenue growth contributor to the fixed market
- Residential broadband penetration ~30% and still growing
- Kazakhtelecom is still dominant incumbent (with ~84 % subs market share)
- Voice is expected to decrease due to FMS and voice over broadband substitutes

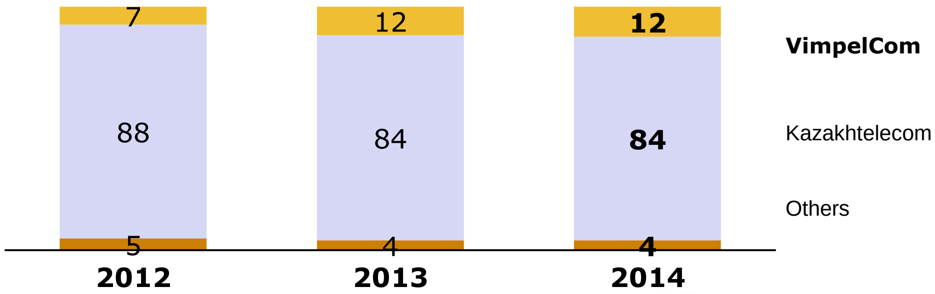
GDP trend[2]
%



Mobile Market Share[1]
(on revenue), %



Fixed Broadband Market Share[3]
(on subs), %



1 *Source: Official publications (Beeline revenue is calculated as mobile standalone)*
2 *Source: National Statistic Committee*
3 *Source: Delta Partners analyses*

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Competitive situation and market trends - Uzbekistan

Mobile

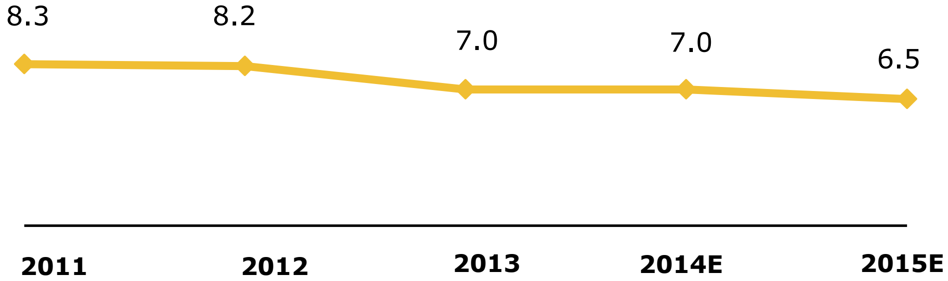
- 70% penetration
- 2 major players: VimpelCom, UCell, MTS entrance in Dec’14
- 3G launched by two operators
- First commercial launch of 4G/LTE in Uzbekistan in September 2014

Fixed

- Uzbektelecom is still dominant incumbent (with ~98 % subs market share)

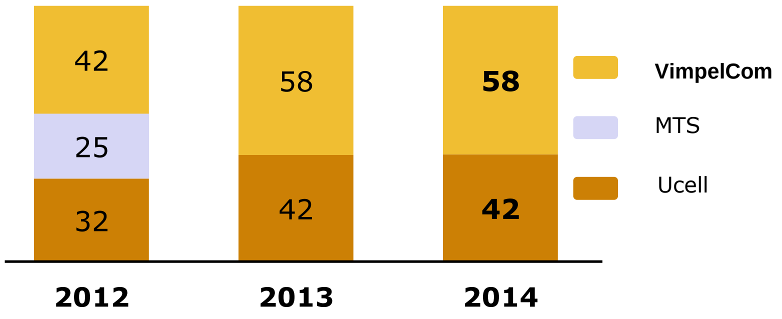
GDP trend[1]

%



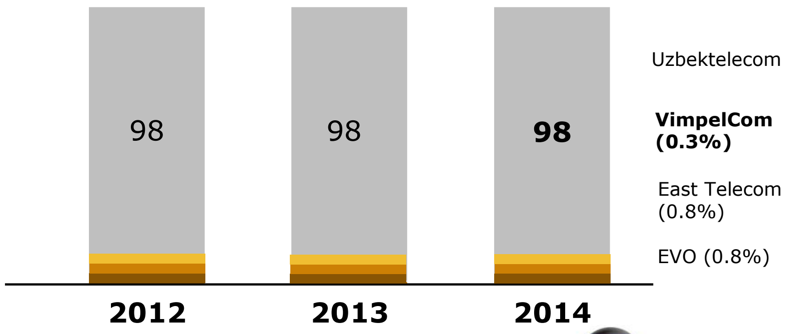
Mobile Market Share[2]

(on revenue), %



Fixed Broadband Market Share[3]

(on subs), %



1 *Source: www.imf.org*
2 *Source: www.vimpelcom.com, www.mts.ru, www.teliasonera.com*
3 *Source: Local estimation*

Competitive situation in rest of CIS

Tajikistan

- 4 competitors: Beeline 4th, Babilon Mobile1st, Tcell (TeliaSonera) 2nd, MegaFon 3rd
- First 3G operations in CIS, low data usage, collaboration with BU Russia for migrant customers

Armenia

- 3 international competitors: Beeline 2nd, Vivacell (MTS) 1st, Orange 3rd
- 3G license
- Beeline fixed monopoly, stagnating voice, ADSL as fixed BB, growing competition urges for FTTx

Kyrgyzstan

- 3 competitors: Beeline 1st, Alfa Telecom (MegaFon) 2nd, O! 3rd
- 3G developing fast, leader in growth and EBITDA margin

Georgia

- 3 competitors: Beeline 3rd, GeoCell (TeliaSonera) 1st and MagtiCom 2nd
- 3G operations by competitors, 80+% coverage, liberal economy
- 4G/LTE awarded

Reconciliation Tables and Forex

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Forex sensitivities

FOREX translation sensitivities on Group level

USD billion	FY14		FOREX sensitivities[1]		
			RUB vs. USD +/-10%	**EUR vs. USD +/-10%**	**UAH vs. USD +/-10%**
Revenue	19.6	Average FOREX	4%	3%	0.5%
EBITDA	8.0		4%	3%	0.6%
Gross Debt	26.4	Year-end FOREX	1%	5%	n.a.
Net Debt	20.0		1%	5%	n.a.

1. *RUB vs USD +10% = 10% appreciation of the RUB compared to USD including existing FOREX hedges*

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FOREX rates used in annual targets for 2015

	Currency	FX rates versus USD
Algeria	DZD	92.0
Armenia	AMD	415.0
Bangladesh	BDT	79.0
Egypt	EGP	7.5
Georgia	GEL	1.8
Italy	EUR	0.91
Kazakhstan	KZT	190.0
Kyrgyzstan	KGS	55.0
Pakistan	PKR	105.0
Russia	RUB	70.0
Ukraine	UAH	25.0

Revenue and EBITDA development in 4Q14 and FY14

4Q 2014 vs 4Q 2013

	Revenue			EBITDA		
Business Units	**Organic**	**FX and others**	**Reported**	**Organic**	**FX and others**	**Reported**
Russia	3%	(30%)	(27%)	(0%)	(34%)	(34%)
Italy	(9%)	(8%)	(17%)	(16%)	(7%)	(23%)
Africa & Asia	(5%)	(4%)	(9%)	(19%)	(2%)	(21%)
Ukraine	(2%)	(43%)	(45%)	(12%)	(39%)	(51%)
CIS	4%	(9%)	(5%)	52%	(12%)	40%
Total	**(3%)**	**(18%)**	**(21%)**	**(8%)**	**66%**	**58%**

FY 2014 vs FY 2013

	Revenue			EBITDA		
Business Units	**Organic**	**FX and others**	**Reported**	**Organic**	**FX and others**	**Reported**
Russia	(4%)	(14%)	(18%)	(6%)	(16%)	(22%)
Italy	(7%)	0%	(7%)	(7%)	0%	(7%)
Africa & Asia	(4%)	0%	(4%)	(11%)	(1%)	(12%)
Ukraine	(5%)	(29%)	(34%)	(11%)	(26%)	(38%)
CIS	4%	(8%)	(4%)	15%	(9%)	6%
Total	**(4%)**	**(9%)**	**(13%)**	**(6%)**	**2%**	**(4%)**

Reconciliation of EBITDA

USD mln	4Q14	4Q13	FY14	FY13
Unaudited				
EBITDA	**1,600**	**1,013**	**7,970**	**8,260**
Depreciation	(623)	(810)	(2,839)	(3,050)
Amortization	(324)	(458)	(1,479)	(1,791)
Impairment loss	(1,051)	(2,906)	(992)	(2,973)
Loss on disposals of non-current assets	(23)	(57)	(74)	(100)
EBIT	**(421)**	**(3,218)**	**2,586**	**346**
Financial Income and Expenses	(410)	(511)	(1,972)	(2,059)
- including finance income	5	21	54	91
- including finance costs	(415)	(532)	(2,026)	(2,150)
Net foreign exchange gain / (loss) and others	(185)	(265)	(795)	(311)
- including Other non-operating gains / (losses)	139	(194)	(152)	(172)
- including Shares of loss of associates and joint ventures accounted for using the equity method	4	(47)	(38)	(159)
- including Net foreign exchange gain / (losses)	(328)	(24)	(605)	20
EBT	**(1,016)**	**(3,994)**	**(181)**	**(2,024)**
Income tax expense	(41)	(1,257)	(722)	(2,064)
Profit for the year	**(1,057)**	**(5,251)**	**(903)**	**(4,088)**
Profit/(loss) for the year attributable to non-controlling interest	(122)	(1,390)	(212)	(1,463)
Profit for the year attributable to the owners of the parent	**(935)**	**(3,861)**	**(691)**	**(2,625)**

USD mln	FY14	FY13
Unaudited		
EBITDA	**7,970**	**8,260**
Add back provisions related to the 51% sale in Algeria	50	1,266
LTM EBITDA adjusted	**8,020**	**9,526**

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Reconciliation of consolidated net debt and OCF

Reconciliation of consolidated net debt

USD mln	4Q13	3Q14	4Q14
Net debt	22,604	21,736	19,992
Cash and cash equivalents	4,454	5,852	6,342
Long-term and short-term deposits	396	126	109
Gross debt	27,454	27,714	26,443
Interest accrued related to financial liabilities	605	402	410
Fair value adjustment	-	8	29
Unamortised fair value adjustment under acquisition method of accounting	665	-	-
Other unamortised adjustments to financial liabilities (fees, discounts etc.)	29	(104)	(106)
Derivatives not designated as hedges	204	249	259
Derivatives designated as hedges	271	106	89
Total other financial liabilities	29,229	28,375	27,124

Operating cash flow (EBITDA - CAPEX excl. licenses) reconciliation

USD mln	4Q14	4Q13	FY14	FY13
Unaudited				
Operating cash flow (EBITDA - CAPEX)	**399**	**(669)**	**4,063**	**4,262**
CAPEX excl. licenses	1,201	1,682	3,907	3,998
EBITDA	**1,600**	**1,013**	**7,970**	**8,260**
Changes in working capital and other	303	1,789	149	1,403
Net interest paid	(432)	(388)	(2,110)	(2,047)
Income tax paid	(73)	(404)	(730)	(1,265)
Net cash from operating activities	**1,398**	**2,010**	**5,279**	**6,351**

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Disclaimer

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