# Strengthening our leadership position in Pakistan

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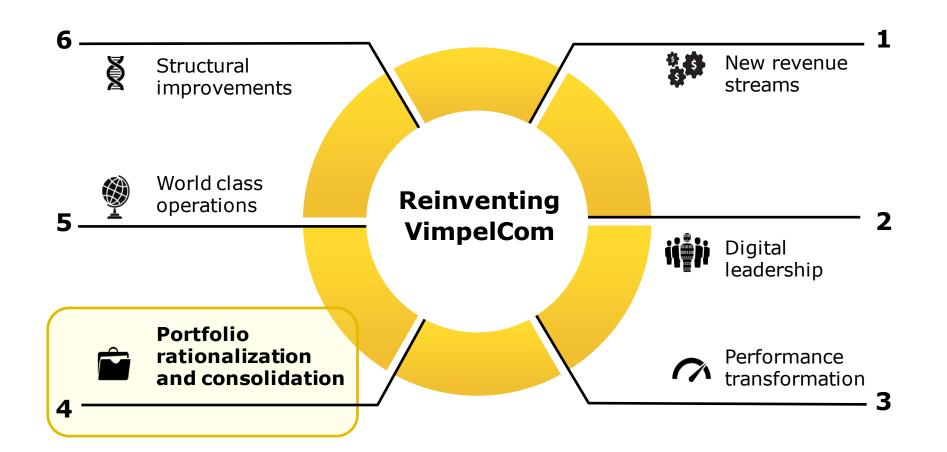


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# In-market consolidation in Pakistan – executing on strategy





**Global Telecom** 

# Mobilink and Warid to merge, strengthening leadership position in Pakistan

# Strengthening leadership position in Pakistan

- Largest combined footprint and customer base of 45 million
- Largest network, with best quality and leading in highspeed data with almost 5,000 3G and 4G/LTE sites
- Delivering innovative, best-in-class mobile financial services to consumer, SME and corporate customers
- A superior customer experience through best-in-class service quality and focus on digital innovation

### **Clear corporate governance**

- VIP/GTH, through PMCL Mobilink, acquires 100% of the shares of Warid Telecom in exchange for the Dhabi Group shareholders receiving approximately 15% of the shares of PMCL Mobilink
- Substantive shareholder agreement to govern relationship between parties
- MergeCo management team led by Jeffrey Hedberg (CEO of Mobilink) and Andrew Kemp (CFO of Mobilink)
- Board consisting of 7 directors (6 nominated by VIP/GTH, 1 by the Dhabi Group shareholders)
- 4-year lock-in period, after which VIP/GTH has a right to acquire 100%

#### **Investment and innovation**

- Enlarged and improved mobile network with over 80% population coverage (2G)
- Accelerated roll-out of 3G and 4G/LTE services
- Digital & MFS leader: Providing Warid customers with Mobilink MFS products

Mobilink

warid

#### **Value creation**

- USD 115 million annual run-rate cost synergies, 90% expected by third year post-closing; in excess of USD 500 million NPV cost synergies expected, net of integration costs
- Distributions projected within the first two years post-closing
- Leverage: Mobilink 1.8x Net debt/EBITDA at signing
- Pro forma revenue and EBITDA margin of USD 1.4 billion and above 40% respectively





## Transaction rationale

### A leading operator in Pakistan telecom market



**Superior** customer experience

New revenue opportunities

+





mobile

network

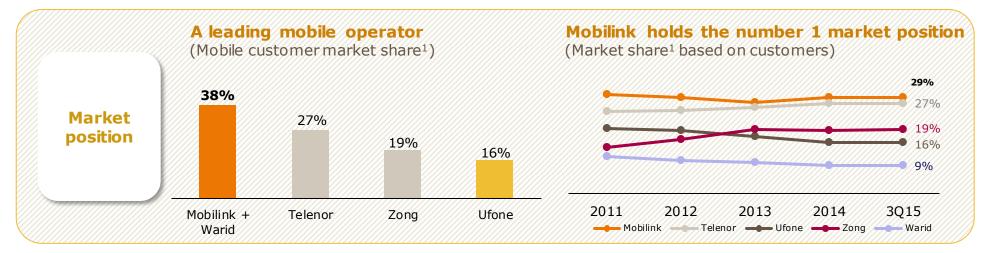


Cost synergies





# A leading operator in the Pakistan telecoms market



#### Largest tower portfolio Wide high-speed data networks # of towers # of high-speed stations 1.0k c.5k c.9-10k 1.0k 4G/LTE 3.6k c.8k Network **Scale** 3.6k 3G Mobilink Warid pro forma<sup>2</sup> 3G 4G/LTE Data networks (Mobilink) (Warid) (combined)

6





## Superior customer experience

- Best coverage of over 80% population by 2G
- High quality of customer services
- Simple and transparent pricing
- Enhanced service delivery through digital platform



- To become #1 in NPS ranking, leveraging from the current solid position:
  - Mobilink #2
  - Warid #1



# New revenue opportunities

# Owning and winning in the High Value and the B2B segments:

- Leading position in high-value and postpaid customers
- Serve corporates with full enterprise solution and M2M



# m@bicash

### Digital & MFS leader:

- Mobilink the fastest growing MFS player in the market
  - Mobilink MFS revenue 2.7% of total
  - 2.5 million Mobilink MFS customers
- Providing Warid customers with access to our full range of MFS services including Mobicash
- Expanded MFS portfolio including:
  - Money transfer
  - Bill and loan payments
  - Mobicash ATM Card
  - Corporate solutions, etc.





# Best-in-class mobile network

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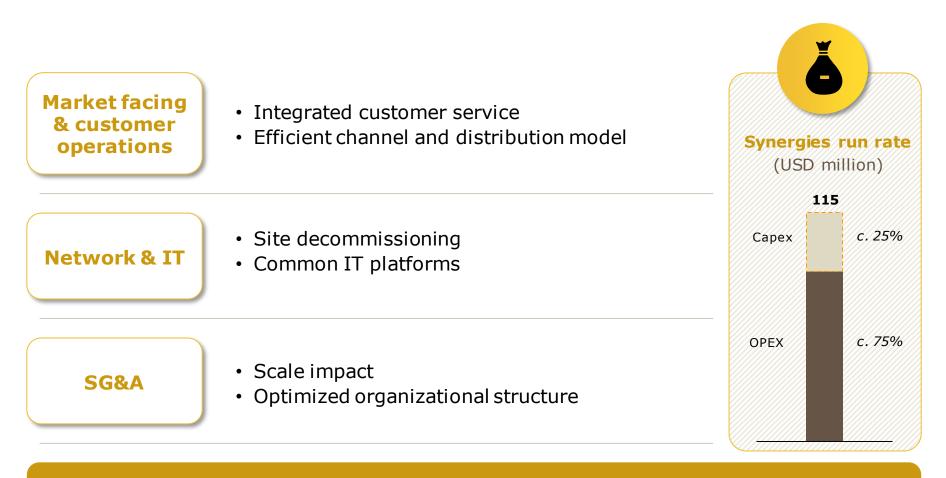
- Our plan is to enhance network capacity and quality of service
- Targeted network investments in quality and coverage
- Network consolidation through migration of customers and integration of network elements
- Decommissioning of overlapping sites within two years of closing
- Accelerated expansion of 4G/LTE services







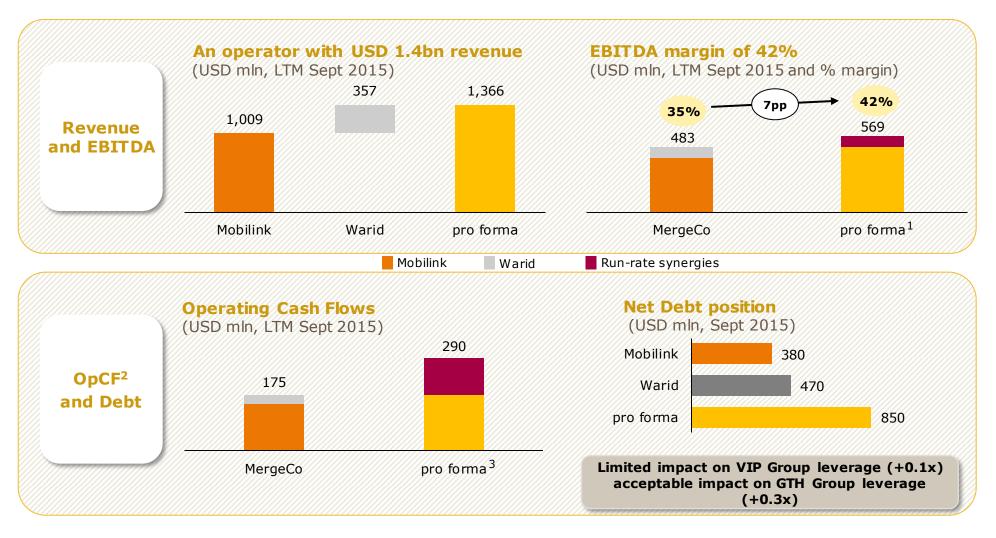
# Identified cost synergies - total run-rate of USD 115 mln<sup>1</sup>



More than USD 500 million NPV from synergies<sup>1,</sup> 90% expected by third year post-closing EPS accretive from the third year post-closing<sup>2</sup>



# Enhanced profitability and cash generation



#### Notes:

<sup>1</sup> Including run-rate Opex synergies only

<sup>2</sup> Defined as EBITDA – Capex (excl. licenses)

11 <sup>3</sup> Including run-rate Opex and Capex synergies

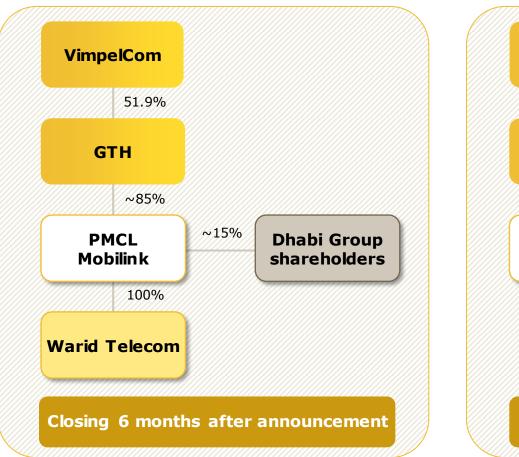


# Key transaction terms

Key terms	<ul> <li>VIP/GTH, though PMCL Mobilink, acquires 100% of the shares of Warid Telecom in exchange for the Dhabi Group shareholders receiving approximately 15% of the shares of PMCL Mobilink</li> <li>No cash contributions expected from VimpelCom/GTH or the Dhabi Group shareholders</li> <li>Conditional on fulfilment of various conditions; no break up fees</li> <li>VimpelCom/GTH will consolidate MergeCo</li> <li>Distribution policy will be at the discretion of VimpelCom/GTH; distributions expected within the first two years post-closing</li> <li>If the MergeCo's tower assets are sold within four years post closing, the Dhabi Group shareholders will get an additional stake based on a pre-agreed formula</li> </ul>
Governance	<ul> <li>The Board of MergeCo will be composed of 7 directors of which 6 will be nominated by VimpelCom/GTH; resolutions of the Board shall in general be decided by majority, except for certain limited reserved matters</li> <li>MergeCo is managed by: <ul> <li>Jeffrey Hedberg – Mobilink CEO</li> <li>Andrew Kemp – Mobilink CFO</li> </ul> </li> </ul>
Termination and Exit	<ul> <li>4-year lock-in period, after which VimpelCom/GTH secured possibility to acquire 100%:</li> <li>The Dhabi Group shareholders can put shares of MergeCo to VimpelCom/GTH at fair market value</li> <li>VimpelCom/GTH can call shares of MergeCo at fair market value</li> </ul>
Key dates and approvals	<ul> <li>Expected closing of the share acquisition within next 6 months, subject to receiving required approvals</li> <li>The transaction is subject to approvals of Competition Commission of Pakistan, the Pakistan Telecommunication Authority, the State Bank of Pakistan and the Securities and Exchange Commission of Pakistan</li> </ul>

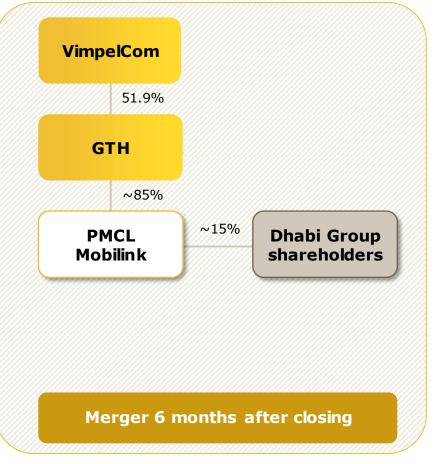


### Transaction structure



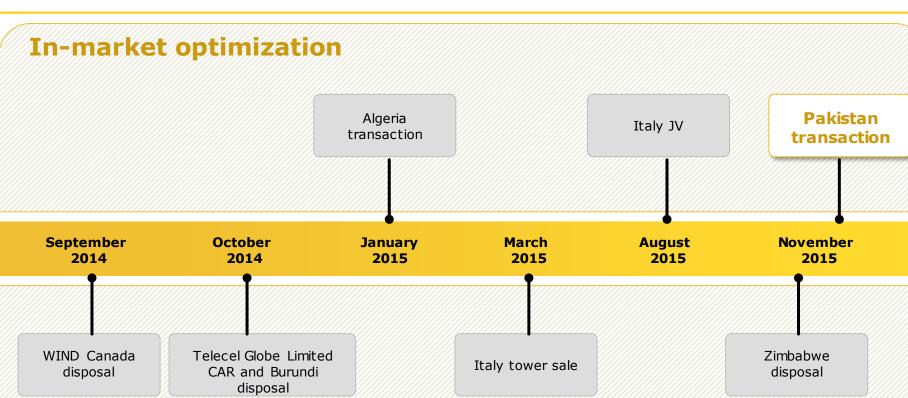
### **Step 1 – share acquisition**

**Step 2 – legal merger** 









### **Portfolio rationalization**

Pakistan transaction: yet another step in strategy execution



Q&A





# VimpelCom/GTH accounting implications

### Upon closing of the share acquisition

- The acquisition of Warid will be accounted for as a business combination under IFRS
- The fair value of Warid's assets and liabilities will be taken over into the VimpelCom/GTH consolidated balance sheet as of the date of closing
- The difference between the fair valued net asset of Warid taken up in the VimpelCom/GTH consolidated balance sheet and the fair value of consideration paid for Warid (including contingent consideration) will result in goodwill
  - Goodwill is not amortized but an annual impairment test is performed
  - Contingent consideration (i.e. tower earn-out) will be recorded as a liability at fair value on the closing date with any subsequent value changes recorded directly in the consolidated income statement
- The put option granted to the seller will be accounted for as a liability on the VimpelCom/GTH consolidated balance sheet at the net present value of the future expected cash outflow to buy out the minority shares in Mobilink

